

Cammy Nguyen

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EDUCATION

Temple University, Fox School of Business

Bachelor of Business Administration

Philadelphia, PA
Graduation: Dec. 2025

Major: Management Information Systems | **Minor:** Entrepreneurship & Innovation | **GPA:** 3.97

Honors & Awards: 1st & 2nd Place - AIS National UN Goals Software Innovation Challenge, Dean's List (Fall 2022 - Present), Fox Honors Program, University Honors Program, 2023 & 2024 MIS Professional and Academic Achievement Award, MIS Grandmaster

EXPERIENCE

Capital One — Project Manager, Intern

Jun. 2025 – Present

- Lead 16+ focus groups across 4 tech divisions to uncover associate experience gaps, synthesizing survey and qualitative data into actionable insights and presenting targeted recommendations to improve Cloud & Tech teams' enablement and inclusion
- Boost research participation by 10% by redesigning legacy feedback framework using historical data and incentive testing
- Enhance associate belonging and collaboration by designing high-impact experiences, including a 150+ attendee Student & Grads networking event and organization-wide volunteer programs for 1,300+ associates at the annual gathering

Changing How Individuals Prosper — AI Product Strategy Intern

Feb. 2025 – Jun. 2025

- Built a scalable AI-powered automation system using Make.com and OpenAI API to generate blog and LinkedIn content and organize internal documentation, saving the marketing team 15+ hours per week of manual work
- Led stakeholder interviews to uncover workflow gaps and present recommendations to leadership through product storytelling
- Improved usability and product consistency by identifying 20+ UX issues through app and demo testing, and delivering targeted recommendations to enhance feedback clarity and visual design

Temple University, MIS Department — IT Assistant, Cloud Architecture

Aug. 2024 – Jan. 2025

- Guided 30+ students on AWS fundamentals through a semester-long project by building and deploying a serverless toll calculator using AWS Lambda, API Gateway, RDS, REST APIs, and programming a client-facing web app to connect with backend services
- Resolved infrastructure issues by optimizing security groups, NACLs, firewall rules, and backend database performance
- Deployed a scalable three-tier serverless web app capable of handling a 400% traffic surge, ensuring system reliability and availability

TopGranite & Cabinetry — Product Manager Intern

May 2024 – Aug. 2024

- Increased site inquiries by 29% by enhancing website UX, integrating testimonials, and optimizing mobile responsiveness
- Built a ticketing system, reducing inefficiencies by 25% and improving employee satisfaction with streamlined workflows
- Migrated and transformed legacy data into a new ticketing system, ensuring seamless integration and improved access

PROJECTS

Càphê Virtu, Productivity App — Product Developer

Nov. 2024 – Dec. 2024

- Developed a virtual productivity platform creating an accessible study space for users with customizable features
- Integrated third-party APIs (Spotify, Quote API) via Axios to enhance UX with dynamic audio and motivational content
- Configured REST APIs and AWS Lambda to develop secure authentication, session tracking, and real-time UI updates

TUVenture, eCommerce Platform — Product Designer

Jan. 2024 – Apr. 2024

- Led product vision for an e-commerce platform supporting low-income students and reducing campus community waste
- Conducted market research and usability testing with Temple students, refining features through design thinking using Figma
- Managed cross-functional collaboration, driving end-to-end product development from concept to prototype

LEADERSHIP & ACTIVITIES

Temple University, Association for Information Systems — Director of Public Relations

May 2023 – Present

- Lead branding and digital engagement strategy, managing social media, graphic design, event photography, and merchandise to align with organizational goals and drive engagement among 200+ members
- Facilitate weekly strategy meetings, optimizing content schedules and streamlining communication with other executives

Alpha Sigma Rho Inc. — Treasurer, Webmistress

Apr. 2023 – Present

- Supervise financial operations, managing budgeting, dues collection, and expenses to ensure fiscal integrity
- Enhance online presence through website maintenance and social media management, driving membership growth, engagement, and external communication

SKILLS & INTERESTS

Technical Skills: JavaScript, HTML, CSS, Python, JSON, AJAX, AWS, DynamoDB, SQL, NoSQL, Node.js, Tableau, Figma

Interests: Film & Photography, Arts & Crafts, Design, Music, Swimming, Golf, Cooking, Reading, Traveling, Fashion, Cats