

Carly M. Krzywicki

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2021
MAJOR: Management Information Systems
GPA: 3.94 | Dean's List: Fall 2017 – Present

ACTIVITIES AND AWARDS:

Member, Beta Gamma Sigma, Spring 2020
Recipient, Eugene S. Harris Memorial Endowed Scholarship, Spring 2020
Mentor, Association for Information Systems, Fall 2019
Recipient, AIS Scholarship for Underclassman, Spring 2019
Recipient, James and Andrea Stewart Endowed Scholarship, Spring 2019
Public Relations Representative, Residence Hall Association, Fall 2018 – Spring 2019
Mentee, Association for Information Systems, Fall 2018 – Spring 2019
Member, Association for Information Systems, Fall 2018 – Present

INFORMATION TECHNOLOGY SKILLS:

Data Analysis: Microsoft Excel, Tableau, Tableau Prep, RStudio
Web Development: JavaScript, HTML, CSS, WordPress, Squarespace
Database Management: MySQL, Amazon Web Services, Salesforce

EXPERIENCE: INDEPENDENCE BLUE CROSS, Philadelphia, PA June 2020 – August 2020

Human Resources Information Systems Intern

- Conducted extensive field research including 30 interviews with associates via Skype to gain a better understanding of the current associate recognition program
- Utilized data visualization tools such as Tableau to present findings and propose potential solutions to maximize program reach

FOX SCHOOL OF BUSINESS, Philadelphia, PA April 2020 – Present

Senior Digital Consultant – Institute for Business and Information Technology

- Provide assistance to local businesses affected by COVID-19 by digitizing business processes and creating digital solutions to resolve problems caused by the pandemic
- Create websites and enable e-commerce functionality for clients through platforms such as Squarespace and Shopify
- Consult with clients via Zoom to determine business needs and make adjustments based on feedback and suggestions

FOX SCHOOL OF BUSINESS, Philadelphia, PA August 2019 – Present

Information Technology Assistant – Digital Systems

- Attend weekly classes to assist two sections of 120 students with in-class activities involving swim lane diagrams and basic principles of JavaScript
- Host virtual office hours once a week to clarify any issues regarding concepts and material taught in class

Information Technology Assistant – User Experience Design

- Provide timely feedback to students regarding site design and functionality to improve user experience
- Assist students in navigating WordPress and accomplishing established learning objectives