Claudine Youssef

By upgrading to WordPress our company will incur a three-year net benefit of $2,451,000. WordPress, a open sourced software, would allow our Web Development team to work more efficiently reduce headcount. Ultimately, WordPress would permit us to downsize the team significantly by optimizing management leading to a cost savings based on salary reduction.

The key benefit of WordPress is its ability to create a wide array of plug-ins, themes and widgets making site development more time efficient. Approximately 75% of the work currently being done by the Web Development team could be reduced with the WordPress platform. With the amount of time saving we can reduce our development team from 12 to 5.

After the initial investment in WordPress, the three-year benefit will be $2,625,000. There will be a cost of $174,000 over the next three years from hardware, maintenance, and training, which will ultimately lead to a net benefit of $2,451,000 as well as a more effective workforce.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Benefits** | Year 1 | Year 2 | Year 3 | Total |
| Salary for 12 Traditional Developers | 1,500,000 | 1,500,000 | 1,500,000 | 4,500,000 |
| Salary for 3 Traditional & 2 Wordpress Developers | 625,000 | 625,000 | 625,000 | 1,875,000 |
| Difference | 875,000 | 875,000 | 875,000 | 2,625,000 |
|  |  |  |  |  |
| **Costs** |  |  |  |  |
| Purchase | 100,000 | 0 | 0 | 100,000 |
| Maintenance | 18,000 | 18,000 | 18,000 | 54,000 |
| Training for 2 WordPress Developers | 20,000 | 0 | 0 | 20,000 |
| Total | 138,000 | 18,000 | 18,000 | 174,000 |
|  |  |  |  |  |
| **3-Year Net Benefit** |  |  |  | 2,451,000 |

References

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