### **Connor McShane**

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA Bachelor of Business Administration, Graduation: May 2023 Major: Management Information Systems Overall GPA: 4.0 | Dean's List, Fall 2019 – Present

INFORMATION TECHNOLOGY SKILLS:

Data Visualization:	R & RStudio, Tableau
Database Management:	MySQL, MongoDB, Salesforce
Web Development:	CSS, HTML, JavaScript, jQuery, WordPress, Squarespace

#### ACTIVITIES AND AWARDS:

- Facilities Coordinator, Temple Newman Center, Fall 2020 Present
- Duckrey Elementary Coding Club Leader, PASCEP, June 2020 March 2021
- Association for Information Systems (AIS) Underclassmen Scholarship, April 2020
- Member, Association for Information Systems(AIS), Fall 2019 Present
- Associate Consultant, Optimize Consulting Group, December 2019 December 2020

# EXPERIENCE:FOX SCHOOL OF BUSINESS, Philadelphia, PADecember 2020 - PresentProject Manager, Optimize Consulting GroupDecember 2020 - Present

- Lead a group of 6 associate consultants while assisting four local non-profit clients through pro-bono technology consulting
- Facilitate client communication, construct progress reports, and present deliverables
- Research and evaluate current organization practices and recommend and implement technology solutions for 4 different clients

## FOX SCHOOL OF BUSINESS, Philadelphia, PADecember 2020 - PresentMIS PRO Ambassador, MIS DepartmentDecember 2020 - Present

- Assist new and current MIS students in creating an E-Portfolio and help develop a PRO Points schedule to satisfy graduation requirements
- Lead PRO Point and advanced E-Portfolio workshops to help students understand essential elements about the MIS major
- Research, consolidate, and schedule potential PRO point activities for students

FOX SCHOOL OF BUSINESS, Philadelphia, PA August 2020 - Present Information Technology Assistant, Digital Systems

- Review over 100 students' assignments and coordinate with instructor regarding student involvement and participation in class
- Lead in-class activities on subjects such as ERDs, Swimlane Diagrams, JavaScript, HTML, CSS, and Salesforce
- Assist students with basic JavaScript, HTML, and CSS homework assignments

# FOX SCHOOL OF BUSINESS, Philadelphia, PAJune 2020 – August 2020Digital Consultant, Institute for Business and Information Technology (IBIT)

- Aided small business owner by establishing an improved digital presence through a modified digital storefront to increase eCommerce activity
- Integrated point of sale system with customer inventory containing over 50 products
- Guided client through Google Analytics implementation and increased user retention rates