

Connor McShane

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EDUCATION:

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: May 2023

Major: Management Information Systems

Overall GPA: 3.99/4.0 | Dean's List, Fall 2019 – Present

ACTIVITIES AND AWARDS:

- Student Leadership Award, MIS Department, 2021-2022 School Year
- Executive Coordinator, Temple Catholic Newman Center, May 2022 – Present
- PRO Point Ambassador, MIS Department, December 2021 – Present
- Association for Information Systems (AIS) Underclassmen Scholarship, April 2020

EXPERIENCE:

RSM US LLP, Philadelphia, PA

June 2022 – August 2022

Intern, Risk Consulting – IT Technology Risk Consulting

- Analyzed technical risks, documented workpapers, and tested IT general controls (ITGC), system and organization controls, and Agile controls for 4 clients
- Procured document request lists for 3 different clients by leveraging documentation from prior years, and organizing the requests in a comprehensible manner
- Collaborated with team members to automate user access review testing using Automation Anywhere to improve control testing efficiency and accuracy

OPTIMIZE CONSULTING GROUP, Philadelphia, PA

December 2019 – May 2022

Principal, May 2021 – May 2022

Project Manager, December 2020 – May 2021

Associate Consultant, December 2019 – December 2020

- Acquired, planned, and guided consulting engagements for 6 nonprofits in Philadelphia by developing SoW's and ensuring client satisfaction and timely engagement success
- Developed process improvement recommendations and guided delivery of CRM system implementations and website enhancement projects to drive efficiencies, increasing donation revenues by 23% for one client and driving a 40% increase in site traffic for another
- Led a group of 10 student-consultants by overseeing successful deliverable presentations, developing internal hiring processes, and managing internal and external relationships

FOX SCHOOL OF BUSINESS, Philadelphia, PA

August 2020 - Present

Information Technology Assistant, Digital Systems

- Review over 100 students' assignments and coordinate with instructor regarding student involvement and participation in class
- Lead in-class activities on subjects such as ERDs, Swimlane Diagrams, JavaScript, HTML, CSS, and Salesforce
- Assist students with basic JavaScript, HTML, and CSS homework assignments

FOX SCHOOL OF BUSINESS, Philadelphia, PA

June 2020 – August 2021

Digital Consultant, Institute for Business and Information Technology (IBIT)

- Aided small business owners by establishing an improved digital presence through a modified digital storefront to increase eCommerce activity in response to COVID-19 business closures
- Integrated point of sale system with customer inventory containing over 50 products
- Guided client through Google Analytics implementation and increased user retention and conversion

SKILLS:

Technology: JavaScript, jQuery, HTML, MySQL, MongoDB, Tableau, R & RStudio, WordPress