

Cameron L. Obregon

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Education

Temple University – Fox School of Business
Bachelor of Business Administration Majoring in Management Information Systems | Expected 2028

Experience

Alpha Sigma Phi Fraternity – Philadelphia, PA

Growth Officer | November 2024 – Present

- Develop and execute targeted recruitment strategies and campaigns.
- Organize recruitment events and social activities to increase chapter engagement.

Fresh Prints – Philadelphia, PA

Campus Manager | February 2025 – Present

- Build relationships with student organizations to expand brand presence.
- Manage and execute marketing strategies to increase awareness and engagement.

Rutter's – United States

Retail Cashier | April 2024 – Present

- Provide front-end customer engagement and service.
- Assist customers with product selection and inquiries.

GIANT Food Stores, LLC – United States

Cashier | June 2022 – Present

- Process transactions efficiently while ensuring customer satisfaction.
 - Collaborate with team members to maintain smooth operations.
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Skills & Certifications

- Top Skills: Time Management, Business Growth, Marketing, Artificial Intelligence, Communication, Python (Proficient Working)
 - Languages: English (Native), Spanish (Professional Working)
 - Certifications: Introduction to Artificial Intelligence (2023)
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Extracurricular Activities

Alpha Sigma Phi Fraternity

- Contributed to the development of a strong brotherhood through social events and community philanthropy.

Temple Association for Information Systems

- Collaborate with peers to enhance technical skills while building professional connections within the field of Information Systems.

Spanish Club Member

- Engaging in language practice sessions to improve language skills.

Intermediate World Language Program

- Volunteered to educate young kids and teach them basic Spanish- speaking skills.
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Honors & Awards

- Unsung Hero Award (Dallastown Basketball Booster Club 2024)
- Entrepreneurial Business Pitch Award (Dallastown Business Administration 2023)