Caitlyn Patenaude

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EDUCATION:

TEMPLE UNIVERSITY- Fox School of Business, Philadelphia, PA

Bachelor of Business Administration Graduation: May 2025

Major: Management Information Systems | Minor: Digital Marketing | GPA: 3.37

SELECTED COURSES:

Data and Analytics, Leadership and Organizational Management, Web Application and Development, Marketing Management

ACTIVITIES:

Member, AIS (Association of Information Systems)

Temple University Ice Hockey, Game Day Operations

January 2023 - Present
August 2021 - Present

EXPERIENCE:

LANSDALE TAVERN, Lansdale, PA

May 2022 - Present

Busser and Hostess

- Represent business by professionally greeting over 200 customers per shift
- Manage a steady flow of food and drinks to satisfy customers
- Train over five employees within my first three months at the restaurant

TEMPLE UNIVERSITY ICE HOCKEY, Mount Laurel, NJ

August 2021 - Present

Head of Game Day Operations

- Execute tasks to achieve a professional standing and engaging experience for fans
- Interview candidates for varying positions
- Managed social media presence during game days

HATFIELD ICE WORLD, Colmar, PA

August 2017 - Present

Rink Associate

- Operate scoreboard and collect written statistics
- Communicate directly with coaching staff along with tournament directors
- Train employees to work in a fast-paced NCAA Ice Hockey environment

INTERNSHIP OBJECTIVES

- Develop project management skills in relation to leadership and communication
- Learn to apply skills and languages in a real-world setting

SKILLS

- Proficient knowledge in Microsoft Office, SQL, HTML, CSS, and Canva
- Experience with JavaScript and Salesforce