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Ethical Issue: Technology in Business

I have chosen to investigate the ethical issue of technology in business. Technology advances every day and has become extremely impactful on businesses today and will continue to be in the future. Many have associated technology as something that has bettered a company’s processes and organization yet ignore some of the ethical issues that tag along to the positives.

One ethical issue involving technology is that people forget to incorporate ethical practices into the implementation of new technology projects. Since there are new technology practices created every minute of every day, the reliability is not always so accurate. There needs to be trial and error to negate any potential harms to the business. The new practice of electronic surveillance is being implemented into companies where they can monitor their employee’s browser histories and internet connections. This may become an ethical issue, as there is speculation about whether this is “spying” and that tracking personal information about their employees violates privacy rights.

There is also an issue with technology affecting people physically and financially based on the lack of “human intelligence.” Technology can be utilized in businesses using Artificial Intelligence (AI). AI is a great tool that advances every day but does not have the emotional and societal attachments as how a human would act. The differences between right and wrong and logical thinking about situations based on societal norms may not be implemented into an AI feature and may harm people physically and financially. One of the biggest ethical issues with technology is making reasonable business decisions, as technology does not have the power to go through human thought processes.

Although technology might take away many jobs across the world, it also provides new ones for people to explore. Technology comes with many ethical issues which ultimately brings out the question: Is it really all beneficial, or are there downfalls?

Works Cited

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