

# Daniel Lin

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## EDUCATION

### Temple University – Fox School of Business and Management

Philadelphia, PA

*Bachelor of Business Administration*

Expected Graduation: May 2027

- **Major:** Management Information Systems | **Minors:** Business Analytics and Finance | **GPA:** 3.91/4.00
- **Honors:** Dean's List (Fall 2023 - Present), University Honors Program, Fox Honors Program, Conwell Scholarship
- **Relevant Coursework:** Data and Analytics, Statistical Business Analytics, Data Analysis and Statistical Computing, Financial and Managerial Accounting, Web Application Development, UX Design, Cloud Architecture
- **Organizations:** Association for Information Systems, Temple Consulting Club, Business Honors Student Association

## LEADERSHIP & ACTIVITIES

### Temple Consulting Club

Philadelphia, PA

*Senior Consultant*

February 2025 – Present

- Consulting for a Fortune 100 pharmaceutical services provider, researching nuclear medicine and radiopharmaceutical distribution to identify industry trends and provide novel insights for the client to assist in market positioning decisions

*Associate Consultant*

September 2024 – February 2025

- Assessed a Fortune 500 procurement leader's sustainable sourcing strategies in comparison with industry ESG ratings
- Collaborated with 9 other consultants to problem-solve and deliver actionable recommendations to maximize ESG rating
- Examined 10+ sustainability rankers, identified key competencies, and graded them by their alignment to company targets

### Boston Consulting Group (BCG) | SEPTA Profitability Case Competition

Philadelphia, PA

*Case Consultant, Temple Consulting Club*

February 2025 – February 2025

- Won 1st place (\$1,000) out of 15 teams in the Philadelphia area by presenting to SEPTA industry professionals and MBB consultants, short and long-term strategies for improving their profitability and enhancing their brand image by 2030
- Created the Philly Phlex Pass, our additional initiative which leverages booking partnerships and AI to create itineraries that display optimal transportation for dining, tourist attractions, activities for visitors, and enhance SEPTA ridership
- Collaborated with a team of five to choose Reimagining the Regional Rail and the Bus Revolution as the most viable long-term growth strategies out of five other strategies SEPTA currently has proposed to maximize their profitability

### International Paper's Social Impact Challenge

Philadelphia, PA

*Research Analyst | AIS Student Chapter Leadership Conference (SCLC)*

January 2025 – Present

- Developing a technology-based solution for potential paper and packing supply chain challenges for International Paper
- Designing a wireframe solution, leveraging AI integrated sensors to detect and reduce the production of biofilm

### Association for Information Systems (AIS)

Philadelphia, PA

*Technical Development Workshop Member*

February 2024 – Present

- Explored data analysis & visualization, automation, and web development through monthly hands-on technical workshops
- Built a PowerApps To-Do app, automated design workflows with Figma, and created interactive charts with Chart.js
- Utilized R for data analysis, web scraping with BeautifulSoup, data manipulation with Pandas, and dashboards in Power BI

## WORK EXPERIENCE

### CAVA – Various Locations

Philadelphia, PA & Glen Mills, PA

*Team Member (Temple University)*

December 2024 – Present

- Provide excellent service to 150+ customers daily in a fast-paced, fast-casual, high-volume Mediterranean restaurant
- Assist in launching and sustaining the 1<sup>st</sup> franchise on a Pennsylvania college campus and Philadelphia's 2<sup>nd</sup> location
- Mentor 10+ coworkers, leveraging experience to help streamline operations, and ensure efficient workflows

*Team Member (Glen Mills)*

May 2024 – August 2024

- Resolved customer inquiries and complaints promptly, achieving high satisfaction ratings and fostering repeat business
- Collaborated with a team of 4-6 Spanish-speaking coworkers, facilitating an efficient workspace and high-quality standards

## SKILLS & INTERESTS

**Technical Skills:** SQL, Excel, PowerPoint, Figma, JavaScript, HTML, CSS, Visual Studio Code, RStudio, Python

**Volunteering:** Brandywine Church, Garnet Valley High School

**Interests:** Philly Sports, Pickup Basketball, Ultimate Frisbee, Golf, Biomechanics, Thrifting, Singing, Poker