

Denny Dang

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EDUCATION

Temple University – Fox School of Business and Management

Philadelphia, PA

Bachelor of Business Administration

Dec 2024

Major: Management Information Systems | On Track for 150 Credits

Clubs: Association of Information Systems, The Temple Consulting Club, Vietnamese Student Association

Select Coursework: Cloud Architecture, Data and Analytics, Web Application Development, User Experience, Enterprise Cybersecurity

LEADERSHIP EXPERIENCE

The Temple Consulting Club

Philadelphia, PA

Assistant Project Lead

Feb 2024 – Present

- Researching with a team of 5 student analysts on sustainable practices for a Fortune 500 hospitality company as pro-bono services
- Developed comprehensive reports and presentations detailing research findings, frameworks, and implementation strategies
- Attend weekly team meetings to analyze reports and suggest resources for sustainable practices for supply chain use
- Presented our research findings to the vice president and five senior managers at the Fortune 500 global headquarters who will oversee continuation of research and project

WORK EXPERIENCE

Top 1 Nails

Lancaster, PA

Project Manager

Jun 2022 – Present

- Coordinated technology upgrades for two nail salons, implementing ATM, security, credit card, and POS systems
- Managed two salon renovation projects with a \$50,000 budget, collaborating with architects and suppliers
- Ensured compliance by coordinating communication and scheduling with over 10 inspectors including the head township code official
- Led vendor management, achieving seamless integration of technology upgrades and maintaining safety and quality throughout to meet all township deadlines

Co-Owner

Jun 2020 – Present

- Streamlined salon operations, managed inventory, and implemented bookkeeping, contributing to annual revenue surpassing \$100,000
- Lead a team of over 10 technicians, fostering a positive work environment while driving strategic initiatives that attract new clientele, elevating the salon's reputation and revenue
- Demonstrate excellence in nail hygiene and artistry as a licensed nail technician, maintaining a fast-paced work atmosphere and providing great services that exceed customers' expectations

PROJECTS AND EXTRA CURRICULAR

KPMG US Career Catalyst Advisory Program | *Forage Virtual Internship*

Jul 2024

- Developed advanced Excel skills by creating and analyzing pivot tables to interpret diverse data points
- Learned how KPMG professionals leverage their expertise and innovative technology to deliver impactful solutions
- Strengthened abilities in creative thinking, hypothesis-driven analysis, and proactive problem-solving to address business challenges

PwC US Technology Consulting | *Forage Virtual Experience*

Jun 2024

- Developed comprehensive interview guides and user stories to identify and address key business requirements during client workshops
- Created a detailed Minimum Viable Product roadmap for compliance system upgrades, ensuring clear project phases and deliverables
- Designed and presented executive summary slides for final client presentations, displaying project highlights, goals, scope, and risks

Capitol One Artificial Intelligence Case Competition | *University of Pennsylvania/Participant*

Apr 2024

- Developed an AI-driven strategy for customer engagement by leveraging data analytics to create personalized financial solutions, improving user experience and operational efficiency
- Created a detailed business presentation with five student consultants, demonstrating potential AI integrations in fraud detection, customer service, and marketing, which garnered positive feedback for innovation and practicality

Pennsylvania Toll Calculator | *Temple University/Cloud Architecture*

Feb 2024 – Apr 2024

- Developed and deployed a toll calculator application for the Pennsylvania Turnpike using Amazon Web Services, HTML, and Node.js, enabling global web browser access via a virtual private cloud

SKILLS, TECHNOLOGIES & CERTIFICATIONS

- **Programming:** Python, JavaScript, HTML, Amazon Web Services, SQL, Tableau
- **Project Tools:** Microsoft Office Suite, Google Workspace, Microsoft Excel, Word, PowerPoint, Canva, Figma
- **Languages:** English and Vietnamese
- **Interests:** Collectable Golf Balls and Legos, Boy Scouts, International Travel, Family Property Management, Restaurant Recommender