Deepya Paramata

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EDUCATION
TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA
Bachelor of Business Administration   Graduation: May 2025
Major: Management Information Systems | Minor: Finance | GPA: 3.69
Honors: University Honors Program, Fox Honors Program
Awards: Information Science's Scholarship
Selected Courses: Digital Systems Data & Analytics, Web Application Development. Cloud Architecture, User Experience Design

EXPERIENCE
2020 COMPANIES, Philadelphia, PA   May 2023 – August 2023
Summer Sales and Marketing Associate, Dell Technologies
- Effectively managed Dell Technologies' sales account with Temple University, leading to streamlined operations and heightened client satisfaction through diligent oversight and coordination.
- Actively represented Dell Technologies and Intel at over 25 major events, engaging with large audiences of 500+ individuals, enhancing brand visibility and customer interaction.
- Collaborated closely with Temple University's OWLTech technology store for weekly testing and troubleshooting of over 50 electronic devices, monitoring and promoting Dell and Intel product sales, contributing to the store's operational efficiency and sales growth.

TEMPLE UNIVERSITY- FOX SCHOOL OF BUSINESS, Philadelphia, PA   August 2022 – Present
Information Technology Assistant, Management Information Systems Department
- Developed and circulated a weekly newsletter with critical updates and information, reaching over 500 MIS students, and played a key role in creating, captioning, and disseminating social media content for the MIS department on platforms like Instagram, Facebook, YouTube, and Twitter.
- Provided comprehensive administrative support to MIS faculty, staff, and students in an institutional office serving a community of more than 500.
- Consistently offered departmental guidance and referrals, assisting over 10 students daily with their academic and administrative needs.

ACTIVITIES
Director: Social Media, Association of Information Systems Student Advisory Board   August 2023 – Present
Active Member, Temple University Association of Information Systems   August 2022 – Present

TECHNICAL SKILLS
Programming Language: JavaScript, HTML, Microsoft Code, Visual Basic, Python, CSS
Database Management: MySQL, Tableau
Project Management: Office 365 Suite, Google Workspace
Backend Systems: Microsoft SharePoint

PROJECT EXPERIENCE
AIS IT Career Fair Analytics Project, Temple AIS   September 2023 – November 2023
- Utilized Tableau and Excel to extract and analyze key metrics from the AIS IT Career Fair, identifying critical trends and insights for strategic planning and developing comprehensive reports to measure event performance and attendee engagement.
- Presented detailed analytical findings and actionable recommendations to the AIS Faculty Advisor, focusing on enhancing the effectiveness of future events through data-driven insights.

SKILLS
Languages: Native Proficiency in Telugu, Basic Proficiency in Spanish, Basic Proficiency in Hindi
Certifications: Advanced Google Analytics Certification, Microsoft Azure AI Certification