Deepya Paramata

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Monroe Township | NJ

E-Portfolio

EDUCATION
TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA
Bachelor of Business Administration   Graduation: May 2025
Major: Management Information Systems | Minor: Finance | GPA: 3.6
Honors: University Honors Program, Fox Honors Program
Awards: Information Science's Scholarship
Selected Courses: Digital Systems, Data & Analytics, Web Application Development, Cloud Architecture, User Experience Design

EXPERIENCE
CENCORA (AMERISOURCEBERGEN), Conshohocken, PA   June 2024 – August 2024
Business Solutions Analyst Intern
- Carried out 10+ detailed examinations of both business and IT procedures, recording each step meticulously to promote efficient workflows using Jira and Zephyr in adherence to regulations.
- Focused expertise on testing over 50 scenarios in SAP, particularly within the realm of order management team capabilities, to maintain functioning operations.
- Worked jointly with over 5 interdisciplinary teams to introduce optimal practices and refine business processes, thereby boosting efficiency and improving manufacturer, shareholder, and customer satisfaction.

2020 COMPANIES, Philadelphia, PA   May 2023 – August 2023
Summer Sales and Marketing Associate, Dell Technologies
- Effectively managed Dell Technologies' sales account with Temple University, leading to streamlined operations and heightened client satisfaction through diligent oversight and coordination.
- Actively represented Dell Technologies and Intel at over 25 major events, engaging with large audiences of 500+ individuals, enhancing brand visibility and customer interaction.
- Collaborated closely with Temple University's OWLTech technology store for weekly testing and troubleshooting of over 50 electronic devices, monitoring and promoting Dell and Intel product sales, contributing to the store's operational efficiency and sales growth.

ACTIVITIES
President, Association of Information Systems Student Advisory Board   August 2024 – Present
ITA, Digital Systems   January 2023 – Present
Active Member, Temple University Association of Information Systems   August 2022 – Present
Director of Social Media, Association of Information Systems Student Advisory Board   August 2023 – May 2024

TECHNICAL SKILLS:
Programming Language: JavaScript, HTML, Microsoft Code, Visual Basic, Python, CSS
Database Management: MySQL, Tableau, Power BI
Project Management: Office 365 Suite, Google Workspace, Jira, Zephyr
Backend Systems: Microsoft SharePoint, SAP, AWS Lambda

PROJECT EXPERIENCE
AIS IT Career Fair Analytics Project, Temple AIS   September 2023 – November 2023
- Utilized Tableau and Excel to extract and analyze key metrics from the AIS IT Career Fair, identifying critical trends and insights for strategic planning and developing comprehensive reports to measure event performance and attendee engagement.
- Presented detailed analytical findings and actionable recommendations to the AIS Faculty Advisor, focusing on enhancing the effectiveness of future events through data-driven insights.

SKILLS
Languages: Native Proficiency in Telugu, Basic Proficiency in Spanish, Basic Proficiency in Hindi, Basic Proficiency in Russian
Certifications: Advanced Google Analytics Certification, Microsoft Azure AI Certification