

# Diya Devarakonda

[diya.devarakonda@temple.edu](mailto:diya.devarakonda@temple.edu)

Philadelphia | PA

## EDUCATION

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

*Bachelor of Business Administration*

Graduation: Month 2026

Major: Management Information Systems | GPA: 3.6

Selected Courses: Digital Systems, Statistical Business Analytics

## ACTIVITIES

**Member, AIS**

August 2022 – Present

## EXPERIENCE

INCORPORAN INC. CONSULTING COMPANY, Parsippany, NJ

September 2020 –

December 2020

### *Intern*

- Shadowed IT recruiters to ensure clients were satisfied with consultants' goals
- Collected data for resumes and presented research to clients with ongoing problems
- Used excel throughout to organize resumes for employer's needs

BRANDSUITE/BRAND ARROW AGENCY, Monroe, NJ

January 2021– June 2021

### *Sales Intern*

- Worked with the Sales department of brandSuite to send outreach emails to clients to market brandSuite's services to local businesses in Central Jersey
- Helped market firm's services by using excel sheet to further organize customer contacts
- Did door-to-door sales virtually due to Covid-19
- Branched ideas on weekly newsletters used to market digital marketing package deals to clients.

ON THE BORDER, Princeton, NJ

July 2021 – October 2021

### *Host/To-Go Server*

- Ensured customers had top priority and were satisfied with certain needs
- Cleaned and served tables for customers
- Hosted weeknights and weekends

## SKILLS

**Software:** Microsoft Office

**Languages:** Native Proficiency in Hindi, Native Proficiency in Gujarati, Intermediate in French