David Levit

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EDUCATION

Temple University - Fox School of Business and Management

Bachelor of Business Administration

- Major: Management Information Systems | Minors: Statistics and Computer Science
- Honors: Dean's List (Fall 2022 Present), Fox Honors Program, Provost Scholarship, IBIT Pfizer Scholarship •
- Coursework: Cloud Architecture, Data Analysis and Statistical Computing, Strategic Management, Financial Modeling

WORK EXPERIENCE

KPMG

Cyber and Technology Risk Advisory Intern

- Assess and improve a multi-billion-dollar insurance firm's Enterprise Risk Management (ERM) strategies using the COSO ERM framework, enhancing capabilities and processes across 7 subsidiaries and optimizing compliance activities
- Implement Governance, Risk, and Compliance (GRC) software tools, improving data accuracy and risk tracking •
- Develop comprehensive client deliverables to clarify and communicate complex risk assessments for 20+ key stakeholders

Wawa, Inc.

Business Insights and Analytics Intern

- Queried and analyzed >1 bn rows of sales and operational data using SQL and Python to investigate regional performance
- Created Tableau dashboards displaying KPIs and operational outliers, improving data visibility and daily decision-making
- Identified and presented strategic gaps/opportunities in the company through competitor analysis and data exploration

SELECTED PROJECTS

Tobacco Category Sales Optimization - Wawa Inc.

- Analyzed tobacco sales across stores using SQL and Tableau, revealing declines in cigarettes and rise in nicotine pouches
- Identified 5% customer switch rate to pouches and recommended promo shift to capture high-margin, high-attach buyers

Customer Segmentation with Python Decision Tree Classification - Data and Analytics (MIS 2502)

- Built decision trees with scikit-learn using customer demographics to predict purchase likelihood with 79%+ accuracy
- Tuned model depth and split parameters to balance accuracy and interpretability, revealing affluence and age as key drivers

LEADERSHIP & ACTIVITIES

Temple Consulting Club

Chief Technology Officer

- Managed technical infrastructure, including updating member-facing platforms and project team communication channels
- Developed member resources page, centralizing key tools/materials for consulting skill-building and project preparation •
- Maintained digital presence with consistent updates, ensuring timely communication of events and projects deadlines

Association for Information Systems

Treasurer

- Managed over \$20,000, overseeing two bank accounts and accurately allocating for scholarships and operational expenses •
- Created comprehensive monthly financial reports and budgets using Excel and pivot tables to track and evaluate data
- Facilitated fund allocations for over 20 events, including professional development workshops and guest speaker sessions

Business Honors Student Association

Director of Corporate Partnership

- Cultivated relationships with corporate decision-makers to negotiate sponsorship agreements ranging from \$500 to \$2500
- Monitored partnership performance metrics such as partner revenue and attendee satisfaction/engagement levels
- Collaborated with BHSA's executive board and faculty advisors to align partnership strategies with the organization's goals

SKILLS & INTERESTS

Data Analysis: Python (pandas, Seaborn, JSON), MS Excel, R, SQL (Snowflake, MySQL), Tableau App Development: AWS (CloudFront, DynamoDB, EC2, Lambda, RDS, S3, VPC), JavaScript, HTML, CSS, Java, Node.js Case Competitions: Capital One AI/ML in Finance CFA - 3rd/250, Vanguard ETF Challenge Finalist Volunteering: Paul L. Dunbar School Robotics, Free Library of Northampton Township, Council Rock South School Store

Philadelphia, PA

Philadelphia, PA

December 2023 – December 2024

Media, PA

Philadelphia, PA

June 2025 - Present

Philadelphia, PA

GPA: 3.99/4.00

Expected Graduation: May 2026

May 2024 – August 2024

Philadelphia, PA

August 2024 - May 2025

April 2024 – May 2025