

DEJA RANEE SMITH

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2023
Major: Management Information Systems
Overall GPA: 3.72 | Dean's List: Spring 2020 & Fall 2020

SELECTED COURSES:

Management Information Systems, Data and Analytics, Web Application Development

ACTIVITIES AND AWARDS:

- Choir Member, American University Choral Ensemble, September 2018 - April 2019
- Ensemble Singer, 24th Annual ADL Concert Against Hate - Kimmel Center, November 2018
- Cast Member, American University's Overture the Musical, September 2018
- The Dusey Award, Thespian Troupe 1154 – Springfield Township HS, June 2018
- Solo/Choir Member, Saint Genevieve Roman Catholic Church, February 2018 – May 2018

INFORMATION TECHNOLOGY SKILLS:

Digital Advertising:	Facebook Ads, Microsoft Ads, Google Ads, Voluum
Web Development:	HTML, Javascript, Wix, Leadpages,
Project Management:	Microsoft Office, Google Suite
E-Commerce:	Amazon Seller Central, Shopify

EXPERIENCE: WEGMANS, Montgomeryville, PA November 2019 – Present
Home and Entertaining Customer Service

- Accommodate customers by providing answers regarding item stock, item location, and balloon orders
- Ensure accuracy of 100 different products daily by cross-checking floor and back stock using a Computer Assisted Ordering program (CAO)
- Order 15-20 low and out of stock inventory weekly using a Warehouse Management System application (WISE)

RITA'S ITALIAN WATER ICE, Flourtown, PA Summers 2018, 2019
Treat Team Member

- Served treats to customers at an Italian water ice, ice cream, and treat shop
- Trained 3 new employees by teaching how to work various treat machines, operate a register, and how to properly fulfill needs of customers
- Implemented multi-tasking techniques to satisfy customers while making treats in other areas