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MIS 2501- Enterprise IT Architecture

Flash Research Paper

Apple Ecosystem

Our company can increase revenue by implementing a new mobile application called Greenspace that allows customers to get information regarding the availability of seats on public transit. This mobile application is for an iOS operating system that allows you to check the remaining space on a bus, train, or plane. Greenspace will make revenue by charging each company a yearly subscription fee for the service.

Greenspace can solve the issue of arriving to a bus or train station and not being able to ride transportation in the city you are checking the schedule when will the next bus or tram arrive. For example, you are late for an important meeting and you are debating if you should ride the train or drive on a busy holiday, Greenspace will then check the space on the bus or train and calculate the time of arrival. This application allows the operator to review count made from the customers on board of the transportation used.

Since the application counts the people on board, Greenspace will come with a thermal imagining data collection sensor that will allow companies to place it above the door so that the data could be collected. Sensor will be free with the application; a yearly subscription fee will be collected of $299.99 from companies who decide to use the service.