Emilija Kuzmanovic

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EDUCATION

Temple University - Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

Dual Major: Economics & MIS | GPA: 3.96

May 2027

HONORS AND AWARDS

Awards: Jay Lamont Scholarship, Dean's List: Fall 2023 – Fall 2025

EXTRACURRICULAR EXPERIENCE

Temple University, Philadelphia, PA

August 2025 - Present

Director of Public Relations, Temple Economics Society

- Create and publish visually appealing marketing content for social media
- Communicate and promote events, guest speakers, and economic workshops
- Increased viewer engagement by over 200% in one month

Mentor Collective, Temple University, Hybrid

August 2025 – Present

Student Mentor

- Provide self-directed mentorship to 10 freshmen at Temple University
- Organize meetings with students and respond to frequent messages and emails
- Guide through academic planning, career exploration, campus involvement, and personal dilemmas.

JOB EXPERIENCE

Milan's Restaurant, Philadelphia, PA

May 2022 – Present

Restaurant Team Member

- Alternate between serving and cooking at a family-owned 30-seat breakfast diner
- Prioritize multitasking, time management, and customer service skills in a fast-paced restaurant environment.
- Monitor overall financing through Excel and adjust prices when necessary

PROJECT EXPERIENCE

New Shoes Business Simulation, Introduction to Marketing

February 2024

Team member

- Competed with a team to manage a virtual footwear company in a simulated global market.
- Analyzed financial performance, regulated marketing and pricing strategies, utilized computer design, and made executive decisions to heighten company performance.

SKILLS

Software: Microsoft Office Suite (Word, PowerPoint, Excel), R, Tableau, JavaScript

Languages: Advanced proficiency in Serbian