Erez Roy Yarden

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EDUCATION

Temple University, Fox School of Business   *Expected Graduation: May 2026*
B.B.A. Management Information Systems, Minor in Finance (GPA: 3.74)
- Honors Program & on the Dean's List since Spring 2023
- *Relevant coursework: Cloud Architecture, Data Analytics, Web Development, UX/UI.*

Temple University, Rome - Study abroad program   *Spring 2025*

PROFESSIONAL EXPERIENCE

Area Manager Intern
Amazon, New York, NY   *June 2025 – August 2025*

- Managed delivery station operations during Amazon Prime Week 2025, ensuring continuity while overseeing a sharp increase in package volume.
- Leveraged Amazon's internal logistics platforms to analyze performance data, optimize workflows, and enhance real-time supply chain efficiency.
- Collaborated with tech and operations teams to implement KPI-driven process improvements using dashboards and analytics tools.

Data Analytics and Marketing Intern
Edukai, Rome, Italy   *January 2025 – May 2025*

- Supported go-to-market initiatives at an AI/SaaS startup specializing in 3D data visualization.
- Conducted competitor analysis and market research to refine customer acquisition strategies.
- Improved product positioning and user experience by analyzing client data and identifying ROI.

LEADERSHIP EXPERIENCE

President
Hillel at Temple University   *August 2024 – January 2025*

- Directed campus-wide initiatives and events promoting Jewish culture, identity, and community.
- Facilitated events including campus forums, advocating for the safety of all students.

President and Founder
Temple University JBiz, Olami International   *August 2023 – January 2025*

- Founded a local chapter of a national club for Jewish students interested in business careers.
- Initiated a 1:1 mentorship program for 15 students and young professionals.

SKILLS & CERTIFICATIONS

- **Languages:** English (Native), Hebrew (Native), Italian (Basic), Spanish (Basic)
- **Technical:** JavaScript, Python, SQL, Node.js, Pandas, Google Analytics (GA4, IQ), AdSense, AdWords, Microsoft Office, Google Workspace
- **Certifications:** Google Analytics (Basic & Advanced), ML for Leaders – Generative AI, Wilderness First Aid, CPR