

Flash Research Assignment: WordPress

If we transition over from traditional web based development tools to a WordPress platform our company will save \$707,000 in the next year alone. WordPress is a full content management system that utilizes plugins and widgets that allow for the maximum efficiency in our midsized financial service organization. Our Web Development Team will have a significant improvement in efficiency by investing in the WordPress platform, and will reduce cost all together.

Implementing the WordPress platform allows our company to work more efficiently by integrating our already existing plugins and widgets, by adding more complex coding. By doing so, our Web Development team will save time on creating the plugin from scratch. This saves our company a substantial amount of money. Since the platform of the plugin already exist, our developers are experts with traditional web based development tools, so, they can fine-tune and add to the plugin to make it their better. Also, WordPress comes with thousands of free and paid themes that can create a template for your site. This gives the entire site a layout that would have taken our Web Developers countless hours to develop. With this WordPress feature built into the platform it will allow our developers to work with an already existing codes, and with the existing skill set that our developers have, we will complete projects in our company over four times fasters than with traditional web based development tools.

By investing \$793,000 to the WordPress platform, our company will have a benefit of \$707,000 by migrating our existing web based development tools to WordPress. If our company operates on this platform we will have a net benefit of \$2.3 million in the next three years. WordPress will increase the efficiency of our current team and save our company millions of dollars in the future.

Work Cited

"WordPress.org." *WordPress › About*. WordPress. Web. 28 Oct. 2014.
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<<https://wordpress.org/about/features/>>.

"10 Benefits of Using WordPress to Power Your Company's Website." *Website Company SEO Online Branding Denver Colorado Aspire Internet Design*. Aspire ID, 12 Sept. 2012. Web. 28 Oct. 2014. <<http://aspireid.com/web-design/10-benefits-of-using-wordpress-to-power-your-business-website/>>.

As-Is Cost			
	Year 1	Year 2	Year 3
# of Developers	12	12	12
Salary	\$ 125,000.00	\$ 125,000.00	\$ 125,000.00
Total Cost	\$ 1,500,000.00	\$ 1,500,000.00	\$ 1,500,000.00
		Total Cost	\$ 4,500,000.00

To-Be Cost			
	Year 1	Year 2	Year 3
# of Developers	5	5	5
Salary	\$ 625,000.00	\$ 625,000.00	\$ 625,000.00
Hardware	\$ 100,000.00	\$ -	\$ -
Maintenance	\$ 18,000.00	\$ 18,000.00	\$ 18,000.00
Loss of Productivity	\$ 50,000.00	\$ 50,000.00	\$ 50,000.00
Total	\$ 793,000.00	\$ 693,000.00	\$ 693,000.00
		Total Cost	\$ 2,179,000.00

Net Benefit			
	Year 1	Year 2	Year 3
	\$ 707,000.00	\$ 807,000.00	\$ 807,000.00
		Total Net Benefit	\$ 2,321,000.00