

# Gemma Scotto Di Luzio

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## EDUCATION

### Temple University – Fox School of Business and Management

Philadelphia, PA

Full Time Student

August 2022 – Present – Expected Grad. May 2026

- **Majors:** Management Information Systems and Economics
- **Relevant Coursework:** Financial and Managerial Accounting, Statistics, Information Systems, Marketing
- **Organizations:** Professional Sales Organization, Women in Economics, Association for Information Systems

## Work Experience

### Sueno

Philadelphia, PA

Bartender

May 2024 – Present

Server

December 2023 – Present

Host

September 2023 – March 2024

- Serve 100 – 300 customers daily with personalized hospitality and attention to detail
- Crafting cocktails for service while simultaneously serving bar guests and my own section
- Promoted from hostess to bartender in under one year; recognized as a trusted team member for support

### Victoria's Secret

King of Prussia, PA

Sales & Operations Associate

December 2022 – December 2023

- Facilitated expert bra fittings tailored to style, size, and customer preferences
- Delivered customer service solutions ensuring positive experiences
- Managed inventory in backstock and on floor, processing orders efficiently

### Ludwig's Market

Chester Springs, PA

Sales & Operations Associate

December 2022 – December 2023

- Organized customer event planning for catering
- Assisting customer experience maintaining high standards on floor and during events
- Ensured sufficient stock on the market floor and prepared for catering events

## Addition Experience & Leadership

### New Shoes Class Project

Temple University

Team Leader in Marketing School

January 2025 – Present

- Led a five-person team to devise a strategic marketing plan in a shoe sales simulation
- Researched different marketing mixes, adjusted variables, analyzed results
- Achieved the top score out of 10 other teams, and ranked with the top groups among the entire class (50 groups)

### State Representative Campaign

Philadelphia, PA District: 184

Field Organizer

March 2022 – May 2022

- Engaged voters via cold calling, door knocking, and organized community events
- Helped build campaign visibility and influenced voter turnout

## Campus Involvement

- Professional Sales Association - Spring 2025
- Women in Economics - Spring 2025
- Association for Information Systems – Spring 2025

**Technical Skills:** Microsoft Word, Excel, PowerPoint, JavaScript, Salesforce, Python

**Languages:** Intermediate Italian

**Other:** Efficient Multitasker, Analytical, Strong Communication

**Interests:** Reading and Puzzling, Cooking, Travel and Outdoors, Fitness, Technology, Bartending and Cocktails