Gemma G. Scotto Di Luzio

Philadelphia | PA | gemma.scotto-diluzio@temple.edu

EDUCATION

Temple University – Fox School of Business, Philadelphia, PA
Bachelor of Management Information Systems / Economics   May 2027
Major: MIS/Economics

AWARDS

Awards: Dean's List: Spring 2025

TECHNICAL SKILLS

Analysis: Lucidchart, MySQL
Software Development: Java
Web Development: HTML
Database Management: SQL
Project Management: Microsoft Office, Word, Excel

EXPERIENCE

El Camino Real, Philadelphia, PA   July 2025 – Present
Server
- Serve 50-100 people daily at tables consistently reaching sales between $1,600-$2,200 per shift
- Collaborate with team to keep service running smoothly as well as maintaining customer satisfaction
- Promote the sale of higher-end liquor selections as well as consistently receiving the most special sales a shift

Craft Concept Groups, Philadelphia, PA   September 2023 – July 2025
Bartender
- Served 100 – 300 customers daily with personalized hospitality and attention to detail
- Crafted cocktails for service while simultaneously serving bar guests and my own section
- Promoted from hostess to bartender in under one year; recognized as a trusted team member for support

Victorias Secret & Co., King of Prussia, PA   December 2022 – December 2023
Sales & Operations Associate
- Delivered customer service solutions ensuring positive experiences while meeting sales goals set throughout the day
- Managed inventory in backstock and on floor, processing orders efficiently
- Facilitated expert bra fittings tailored to style, size, and customer preferences

EXTRACURRICULAR EXPERIENCE

Member, Association for Information Systems   January 2025 – Present
Member, Women in Economics   January 2025 – Present
Member, Professional Sales Association   January 2025 – Present

PROJECT EXPERIENCE

New Shoes, Marketing Management   January 2025 – May 2025
Position Title: Team Leader
- Led a five-person team to devise a strategic marketing plan in a shoe sales simulation
- Researched different marketing mixes, adjusted variables, analyzed results
- Achieved the top score out of 10 other teams, and ranked with the top groups among the entire class (50 groups)

LANGUAGES – **Italian** – Intermediate