

EDUCATION

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

Graduation: May 2025

Major: MIS | **Minor:** Marketing | **GPA:** 3.89

Awards: Temple University Scholarship, **Dean's List:** Fall 2021 – Fall 2023

EXPERIENCE

GET COASTAL EXTERIORS, Lakewood Ranch, FL

June 2023 – Present

Inside Sales and Marketing Representative

- Provide comprehensive sales, marketing, and administrative support to a local roofing company generating \$400,000 in monthly sales
- Demonstrate exceptional lead generation capabilities by securing 250 appointments from the Angi leads platform within a 3-month span
- Successfully recovered an additional \$14,500 from Angi Customer Support from credits that had already been denied over the course of 3 months
- Capture compelling video drone footage to enhance the company's online presence
- Assist sales representatives with in-field estimations and customer consults

STARBUCKS, MALVERN, PA

April 2019 – August 2021

Barista

- Memorized over 75 menu items and created custom drinks for 50-200 customers per shift at a specialty coffee retailer
- Up-sold additional menu items such as additional flavorings and seasonal offerings
- Managed cash flow operations totaling \$2,000-\$10,000 per shift
- Provided friendly and calm customer service during peak hours by prioritizing efficiency and positivity
- Maintained a clean and organized workspace, including brewing stations, food stations, and customer seating areas

BIG OLAF CREAMERY, Lakewood Ranch, FL

March 2018 – April 2019

Ice Cream Server/Cashier

- Memorized over 50 menu items and created custom desserts for 50-200 customers per shift at a small ice cream shop
- Up-sold additional menu items such as waffle cones, toppings, and sundaes
- Managed cash flow operations totaling \$500-\$2000 per shift
- Provided friendly and calm customer service during peak hours by prioritizing efficiency and positivity
- Keep the store and serving equipment clean and sanitized

ACTIVITIES

Mentor, Women in Business

September 2023 – Present

Member, Association for Information Systems

January 2024 – Present

SKILLS

Software: Python, Javascript, Salesforce, SQL, Tableau, HTML, Microsoft Word, Excel, PowerPoint