**Hieu Minh Hoang** community.mis.temple.edu/hieuhoang

*1601 N 15th Street | Philadelphia | PA |19121 503.781.1166 |* hoangmhieu1999@gmail.com

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

 ***Bachelor of Business Administration, Graduated: December 2021***

 MAJOR: Management Information Systems

 GPA: 3.42

 GREEN RIVER COLLEGE, Auburn, WA

 ***Associate of Art, Graduated: June 2019***

 MAJOR: Information Technology

 GPA: 3.78

INFORMATION TECHNOLOGY SKILLS:

Software Development: Visual Studio.NET and JavaScript

 Web Development: HTML, CSS, WordPress, JavaScript, Shopify, React

 Database Management: Microsoft Access, MySQL, NoSQL, R Studio

EXPERIENCE:

IPMD Inc., San Mateo, Ca November 2021 – Present

**Project M (Web Developer) Intern**

* Served as a Front-end Developer for a startup which develop an AI platform that can understand human emotions based on hidden and micro-facial expressions
* Designed and ensured that users can easily interact with the website with extensive use of Typescript React App and Visual Studio Code
* Utilized JSON and API tools to make the best use of the back-end database

Fason De Viv, Philadelphia, PA May 2021 – August 2021

**SEO (Search Engine Optimization) Intern**

* Provided behind the scenes website support for small fashion company that focuses on women clothing
* Designed and improved website graphic with extensive use of Shopify
* Performed ongoing keyword research for trending and popular words which increases the website traffic by 50%
* Led team of 3+ individuals to create local pickup and delivery function which led to more customer engagement on website

Local Member, Philadelphia, PA May 2020 – September 2020

**Digital Directory Consultant**

* Provided program support to tech media agency start-up that promotes B2C small businesses in the food and beverage, personal care and life style sectors
* Conducted target market research to identify prospective venders, with extensive use of Google Analytics and WordPress
* Collaborated with owners to design online directory pages, posts, and blog posts including customized entries to promote special offerings
* Served as project lead for three special guides and supervised five-member team to create neighborhood directory for Fishtown, Manayunk and Temple Town

ACTIVITIES & AWARDS

* Member, Association for Information Systems, 2019 – 2021
* Distinguished member of Ascend-Temple of Fall 2019
* Recipient, University Global scholarship, 2019

LANGUAGES: Vietnamese – Native

 English - Fluent