

Haley S. O'Reilly

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EDUCATION

Temple University – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

Graduation: December 2023

Major: Management Information Systems | **GPA:** 3.28

Selected Courses: Lead Global Digital Projects, Cloud Architecture, User Experience Design, Data Analytics

ACTIVITIES

Co-founder/Secretary, Temple University Girl Gains

October 2022 – Present

Member, Association for Information Systems (AIS)

December 2021 – Present

TECHNICAL SKILLS

Technical: HTML5, CSS, WordPress, JavaScript, jQuery, Python, AWS, SQL, Node.js, MongoDB, Salesforce, Asana, Microsoft Office

Design: Photoshop, Figma

PROJECTS

BEST Client Solution, Lead Global Digital Projects

January 2023 – May 2023

- Led web design in collaboration with a team of peers for a mental health non-profit serving 4,000+ brain injury patients
- Defined project roles and responsibilities in collaboration with clientele, including project scope and objectives to ensure a cross-functional understanding amongst project members
- Developed key project artifacts such as a stakeholder register, product roadmap, product backlog, sprint burndown chart, and scrum board

EXPERIENCE

TARGET, Philadelphia, PA

June 2022 – Present

General Merchandise Expert

- Provide guests with complementary experience satisfying all questions and concerns for a national department store chain
- Organize items and displays within different departments to appear visually appealing and encourage sales
- Fulfill 250+ online pickup orders daily within a limited timeframe to maintain store metrics
- Resolve 100+ guest issues and concerns daily by issuing refunds and exchanges of products
- Communicate with management and team members to ensure all daily tasks are completed quickly and efficiently