

IKRAM KERROUCHI

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EDUCATION

Temple University – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration | Major: Management Information Systems | Graduation Date: 2028

GPA: 3.29 | Credits Completed: 63

Relevant Coursework: Data and Analytics, Visualizing Data, Marketing Management, Statistics, Digital Systems

TECHNICAL SKILLS

Data Analysis & Visualization: Microsoft Excel, Tableau, Power BI, Statistics

Programming & Databases: SQL, Python

Other: Adobe Express, Portfolio Development, Data Visualization

PROJECT EXPERIENCE

Sales Forecasting & Data Analysis Project 2026 *Data Analysis Project*

- Analyzed a sales forecasting dataset to identify trends, patterns, and business insights using data analysis techniques.
- Built visualizations to communicate findings and support data-driven interpretation of sales performance.
- Applied Excel and Tableau skills to organize, analyze, and present business data.

EXPERIENCE

Dunkin' Glenolden, PA Crew Member

- Provided friendly and efficient customer service while accurately taking orders and processing cash and card payments.
- Prepared food and beverages while maintaining quality, accuracy, and cleanliness during busy shifts.
- Worked with team members to complete orders efficiently and support daily store operations.

Roya Fashion Philadelphia, PA *Sales Associate*

- Assisted customers with product selection and provided professional service in a retail environment.
- Managed product presentation and supported day-to-day store operations while maintaining attention to detail.
- Developed communication, organization, and customer relationship skills through direct interaction with customers.

eBay Store Philadelphia, PA *Online Store Operator*

- Created and managed product listings for an online store featuring apparel, fragrances, personal-care products, and other merchandise.
- Organized product information, monitored listings, and handled order-related tasks through the eBay platform.
- Explored digital marketing strategies and content creation to improve product visibility and customer engagement.

ACTIVITIES

Association for Information Systems (AIS) Temple University *Member*

- Participated in MIS-related professional development and career activities focused on technology, information systems, and networking.

Temple MIS Career & Professional Development Events Temple University *Participant*

- Engaged in career fairs, information sessions, and professional development opportunities to build industry knowledge and networking skills.

LANGUAGES

Native proficiency in Arabic

Native proficiency in English

Native proficiency in Turkish