

Education

Temple University, Fox School of Business

Management Information Systems B.B.A

Relevant Coursework: Digital Systems, Financial and Managerial Accounting for Decision Making

Philadelphia, PA

May 2026

St. Petersburg College

Computer Science A.A

Relevant Coursework: Web Foundations/Essentials, SQL Database Programming, Java Programming I & II, Programming

C++, Intro to Computer Programming

Clearwater, FL

May 2024

Work Experience

Saami Somi

Marketing Assistant

Philadelphia, PA

August 2022 - Present

- Developed and implemented a strategic quarterly marketing plan in collaboration with business owners, effectively driving key business objectives
- Designed and executed a comprehensive digital strategy, elevating brand identity and significantly boosting user engagement across social media platforms
- Led the planning and execution of successful product launches, from concept through market introduction
- Initiated and managed partnerships with local restaurants, chefs, influencers, and community groups, enhancing brand visibility and fostering valuable connections

Volunteer Work

PHLASK

Software Developer & Communications

Philadelphia, PA
December 2023-August 2024

- Collaborated with team members to develop and maintain software for an upcoming V.2 launch
- Proposed and executed partnerships with similar organizations to promote public awareness

Code for Philly

Communications Co-Lead

Philadelphia, PA

December 2023 - Present

- Advertised and organized monthly in-person meetings, met weekly with leadership team, managed content

Philadelphia's Social Justice Hackathon

Co-organizer & Social Media Marketing Lead

Philadelphia, PA

January 2024 - April 2024

- Proposed, organized, and advertised in-person meetings to increase participation in the month leading up to the event
- Collaborated with the team in weekly meetings to strategize on content
- Advertised the event across 6 platforms by designing, copywriting, and scheduling content
- Assisted in the organization and execution of the 3-day event

Broad Street Ministry

Prep Cook

Philadelphia, PA

January 2024 - May 2024

- Assisted in food preparation and maintained kitchen cleanliness to ensure efficient meal service

Activities

Temple Fashion and Business, *Member* | 2024 - Present

Association for Management Information Systems, *Member* | 2024 - Present

OwlHacks, *Participant* | 2023

Certifications

Introduction to Programming using HTML and CSS | *Microsoft Technology Associate*, Certiport

Adobe Premiere Pro | *Adobe Certified Professional*, Certiport

Entrepreneurship and Small Business | Certiport

Adobe Illustrator | *Adobe Certified Professional*, Certiport

Adobe Photoshop | *Adobe Certified Professional*, Certiport

Additional

Languages: English and Russian - Native