

# Julian DiAntonio

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## EDUCATION:

**Temple University, Fox School of Business**, Philadelphia, PA  
*Bachelor of Business Administration*, Graduation May 2021  
Major: Management Information Systems, GPA: 3.34

## INFORMATION TECHNOLOGY SKILLS:

- Web Development: HTML, CSS, JSON, jQuery, JavaScript, Node.js, WordPress
- Amazon Web Services, Google Cloud Platform
- Data Analytics: MySQL, Tableau, R
- MS Office Suite; Adobe: Photoshop, InDesign, Acrobat

## ADDITIONAL SKILLS:

- Actively manages personal portfolio of stocks, cryptocurrencies, ETFs, and Futures
- Strong written and verbal communicator
- Detail-oriented
- Problem solver
- Seasoned in conflict resolution
- Quick learner

## EXPERIENCE:

**Market Resource Partners**, Philadelphia, PA

Oct. 2020 – Present

*Data Reporting Analyst / IT Helpdesk Intern*

- Initiated automation of daily client reports utilizing lookup tables
- Developed custom queries, views, and reports for clients and upper management
- Validated report data to ensure complete and correct information
- Ensured cells in Excel were arranged to match the client import template
- Provided IT helpdesk support for coworkers in all departments

**El Coronado Condo Hotel**, Wildwood Crest, NJ

*Assistant General Manager*

Seasonal | May 2019 – Oct. 2019

- Coordinated reservation systems and managerial tasks for management's oceanfront condo hotel
- Collaborated daily with upper management to set room rates and availability for 123-unit hotel
- Interpreted data using hotel software and Excel, drawing conclusions for managerial action, strategy, and promotions to strengthen soft periods
- Analyzed data and deployed booking strictures to increase maximum yield of gross revenue
- Utilized yield management to adjust rates for walk-ins to maximize occupancy
- Generated new reports for upper management and delegated tasks to front office team
- Managed scheduling and training for front desk staff and selected front desk shift managers

**Cabana's/Room 429**, Cape May, NJ

*Marketing Associate*

Seasonal | May 2015 – Oct. 2015

- Designed and produced advertising campaigns to promote specials, concerts, and festivals
- Promoted advertisement materials using Facebook, Instagram, and local publications to reach both a local and regional audience