**Jeffrey Xu** jeffxu@temple.edu

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**EDUCATION**

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

*Bachelor of Business Administration*Graduation: May 2024

Dual Majors: Management Information Systems | Economics | GPA: 3.93

Honors: University Honors Program, Fox Honors Program

Dean’s List: Fall 2020 – Present

Relevant Coursework: Web Service Programming, Cloud Architecture, User Experience Design, Data and Analytics, Web Application Development, Econometrics

**ACTIVITIES**

**Member**, Association for Information Systems Sept 2020 – Present

**Member**, Temple Economics Society Sept 2021 – Present

**Student Engagement Associate**,Business Honors Student Association Jan 2021 – Nov 2021

**TECHNICAL SKILLS**

Data Analysis: Stata, R, Tableau

Programming Languages: HTML/CSS, JavaScript, Python, PHP

Technology Applications: AWS

Database Management: SQL, MongoDB

Project Management: Microsoft Office Suite, Google Suite, Salesforce

**PROJECTS**

***Analysis of GDP and Population Data****, Data Science* Nov 2021 – Dec 2021

* Cleaned and analyzed two datasets containing the population growth and GDP data of 150 countries using statistical analysis tools in Excel
* Created data visualizations of analyses using Tableau Workbook
* Presented analysis using Microsoft PowerPoint to a professor in the MIS Department

**EXPERIENCE**

Temple University, Philadelphia, PA Feb 2022 – May 2022

***Web Development****, MIS Department*

* Developed multiple full stack web applications to conduct a marketing research study for two professors
* Built REST APIs that served data to a JavaScript front-end based on user inputs and stored data in an SQL database using PHP
* Engaged in weekly code reviews with professors to gain feedback on writing efficient and scalable code
* Conducted different variations of the study with hundreds of participants and returned data to professors