

Jordan Febles

1232 Park Drive, East Stroudsburg, PA | Tel: (570) 730-5632 | Jordan.febles@temple.edu

<https://community.mis.temple.edu/jfebles/>

EDUCATION

Temple University – Fox School of Business and Management

Philadelphia, PA

Bachelor of Business Administration

Expected Graduation: May 2021

- **Major:** Management Information Systems | **GPA:** 3.40 | **Credit Hours Earned:** 110
- **Semester Abroad at Temple University Rome** – Fall 2019
- **Ranking:** Grand Master
 - Grand Master's have extensive experience in engaging with industry, demonstrable leadership and communication skills, and are likely to excel in their careers.
- **Coursework:** Web Service Programming / Managing Enterprise Cybersecurity/ Enterprise IT Architecture
- **Organizations:** Association for Information Systems

WORK EXPERIENCE

Innovative Control Systems

Bethlehem, PA

Digital Marketing Intern

August 2020 – Present

- SEO Management, Web Design, Targeting Data Strategy
- Setup & launch of digital ads (Facebook & Instagram, Google Search, YouTube, LinkedIn)
- Design and create high-quality advertising content including videos and graphic images, using professional design tools including Adobe After Effects, Adobe Premiere, and Adobe Photoshop

Innovative Control Systems

Bethlehem, PA

Development Team IT Apprentice

June 2020 – August 2020

- Implemented business logic programming algorithms and software design concepts
- Collaborated with marketing department and customer to explain various key features of the product
- Utilized technical skills and business understanding to solve technical issues, and troubleshoot functional issues from clients
- Participated in design, implementation, functional testing, and data validation to ensure quality solutions
- Worked with the Analytics team to review data entry within applications to assist in decision-making and improvement of application performance
- Coded API's in JavaScript to enhance site and application efficiency and functionality
- Communicated with the QA team to develop software for potential clients and implement new processes to increase efficiency
- Designed and coded servers, services, applications and databases that are scalable, and meet architecture goals
 - Coded specialized SQL databases for international customers to expand globally

Temple University Rome

Rome, Italy

IT Support Specialists

September 2019 – December 2019

- Streamlined technical support to staff, faculty, and students at Temple University's campus in Rome, Italy
- Troubleshooted configuration, connection, or security issues that arose and proposed solutions for permanent fixes

Temple University Campus Recreation

Philadelphia, PA

Sports Club Supervisor

August 2017 – Present

- Monitor practices and games for 25 sports clubs
- Enforce Temple University club sports guidelines, regarding equipment, facility use, and student conduct

SKILLS

Database Management: AWS, SQL, Tableau, ER-Modeling, Google Analytics

Project Management: Microsoft Office, Google Suite

Programming Language: Node.js, HTML, Javascript, CSS, jQuery