Jonathan George

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EDUCATION

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration **Graduation**: May 2025

Major: Management Information Systems | **GPA**: 3.50

Awards: COE Academic Merit Scholarship, Dean's List, Dean's Scholarship, AIS Scholarship

Activities: Association for Information Systems (AIS), South Asian Student Society (SASS), Intramural Basketball

Coursework: Strategic Management, Data Analytics, Web Application Development, Cloud Architecture, Data Science, Web Service Programming, User Experience Design, Statistical Business Analytics, Managing Enterprise Cybersecurity

CENTRAL HIGH SCHOOL – Philadelphia, PA

Bachelor of Arts | **GPA**: 3.62 **Graduation**: June 2021

Awards: Meritorious Honors, Perfect Attendance

EXPERIENCE

COMCAST, Philadelphia, PA May 2024 – Aug 2024

Product Management Intern, AI Technologies Product Team

- Contributed to AI product development by leveraging Comcast's Media Analysis Framework to enhance content discovery
- Analyzed sports footage to identify key plays for the Catch-Up Highlights feature, contributing to Olympic coverage using Emmy-award winning AI technology and achieving over 80% accuracy in alignment with AI-generated highlights
- Used Excel to track data discrepancies, compare highlight performance, and organize annotation records
- Validated SportsLLM responses to Olympic-related queries to ensure accuracy, improving AI-driven sports analytics
- Collaborated with teams to identify opportunities for process optimization and operational efficiency in media analytics

BAKER TILLY, Philadelphia, PA June 2023

Audit Tax Consulting Intern, Now for Tomorrow Rotational Program

- Gained comprehensive knowledge of tax, audit, and consulting industry, as well as best practices through hands-on observation of daily operations and strategic decision-making processes for a public accounting and consulting firm
- Assumed role of a strategic advisor within a cross-functional team, collaboratively addressing challenges in the workplace
- Employed data-driven decision-making and conducted in-depth interviews with employees to identify core issues, facilitating the development of tailored mentorship and learning programs

KPMG, Remote March 2023

Data Analytics Consulting Intern, Forage Experience Program

- Acquired insight through self-directed learning to solve tasks via data quality assessment and customer behavior analysis
- Analyzed trends and inconsistencies through careful analysis using Excel, pivot tables, and formulas to extract insights
- Summarized findings in a presentation format that outlined insights, data quality concerns, and improvement suggestions

PROJECTS

Weather Buddy, Web Service Programming August 2024 – December 2024

- Built a web application using HTML, CSS, JavaScript, jQuery, and AWS to deliver real-time weather based on user input
- Utilized AWS services including Lambda, S3, API Gateway, EC2, and CloudFront for full-stack deployment & scalability
- Integrated OpenWeatherMap API to display temperature, humidity, and conditions with UI updates using Bootstrap
- Implemented conditional logic to offer outfit recommendations based on live weather data, enhancing user experience

Technology Product Experience Capstone, Comcast May 2024 – Aug 2024

- Developed a solution to enhance content discovery by offering personalized recommendations, real-time trending updates, and intelligent watchlist management, aimed at improving user experience and reducing search time on X1 platform
- Recommended operational improvements to enhance content discovery workflows and reduce search friction
- Conducted in-depth market analysis to identify industry trends and competitive landscape, helping shape personalized AI-driven content discovery solution that addresses consumer pain points and aligns with emerging market demands

Belonging Case Study, Baker Tilly US June 2023

- Analyzed company culture and collaboratively developed strategies to foster belonging, inclusion, and equity
- Created and presented recommended comprehensive strategies, including establishment of Employee Resource Groups (ERGs), non-discrimination policies, and sensitivity trainings

Engineers Without Borders, Engineering Technology August 2021 – December 2021

- Worked with a team to engineer a durable supply transport system for residents of Cape York's harsh climate
- Conducted multi-criteria analysis via Excel to evaluate the most effective solution, a specialized drone prototype

SKILLS

Software: Microsoft Office 365, G Suite, Outlook, Excel, Tableau, MySQL, MATLAB, VS Code, AWS

Programming Languages: JavaScript, CSS, HTML, SQL, Python