

Jonathan George

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EXPERIENCE

Comcast, Philadelphia, Pennsylvania

May 2024 – August 2024

Product Management Intern, AI Technologies Team

- Contributed to AI product development utilizing Comcast's Media Analysis Framework to enhance content discovery
- Analyzed sports footage to identify key plays for the Catch-Up Highlights feature, contributing to Olympic coverage using Emmy-award winning AI technology, achieving over 80% accuracy in alignment with AI-generated highlights
- Investigated and documented root causes of mismatches, optimizing highlight discrepancies by 15%
- Participated in Scrum meetings and Agile sprints, working with engineers & product leads to deliver improvements
- Validated 100+ SportsLLM responses to improve Olympic sports Q&A, strengthening trust in AI-driven analytics

Baker Tilly, Philadelphia, Pennsylvania

June 2023

Audit Tax Consulting Intern, Now for Tomorrow Internship

- Rotated across audit, tax, and consulting, gaining exposure to daily operations and strategic decision-making at a top-10 public accounting and advisory firm
- Shadowed client-facing teams to analyze operational processes and observe best practices across multiple industries
- Identified inefficiencies during fieldwork and streamlined workflows through targeted recommendations
- Collaborated with cross-functional peers to present strategies for enhancing belonging and inclusion

KPMG, Remote

March 2023

Data Analytics Consulting Intern, Forage Internship

- Completed a virtual case simulation focused on internal audit and data analytics in a client engagement scenario
- Analyzed trends & inconsistencies through careful analysis using Excel, pivot tables, and formulas to extract insights
- Developed and enhanced presentations summarizing findings, including data quality concerns and actionable recommendations for improving customer satisfaction

EDUCATION

TEMPLE UNIVERSITY, Fox School of Business – Philadelphia, Pennsylvania

May 2025

Bachelor of Business Administration | Major: Management Information Systems | GPA: 3.50

CENTRAL HIGH SCHOOL – Philadelphia, Pennsylvania

June 2021

Bachelor of Arts | GPA: 3.62

PROJECTS

Weather Buddy, Web Application for Real-Time Weather & Outfit Logic

August 2024 – December 2024

- Built a responsive full-stack web app with HTML, CSS, JavaScript, jQuery, Bootstrap, and OpenWeatherMap API, serving 200+ test queries for live weather and outfit recommendations
- Deployed on AWS (Lambda, S3, API Gateway, EC2, CloudFront) with Git version control, automated error handling, and cross-browser testing, ensuring reliable performance across multiple environments

Technology Product Experience Capstone, Comcast

May 2024 – August 2024

- Designed AI-driven personalization features for Comcast's X1 platform that reduced content search time by an estimated 25% through trending updates, recommendations, and watchlist management
- Gathered feedback from 20+ Comcast employees, iterated on solution design, and presented final recommendations to stakeholders, incorporating user pain points into the proposal

Belonging Case Study, Baker Tilly

June 2023

- Analyzed leadership behavior, communication, and team dynamics to identify gaps in belonging and inclusion, surveying 50+ case inputs and real-world examples
- Developed and presented strategies including ERGs, non-discrimination policies, and sensitivity training to strengthen inclusive workplace culture

Engineers Without Borders, Engineering Technology

August 2021 – December 2021

- Collaborated on the design of a drone transport system for high-urgency supply delivery in remote Cape York, evaluating 5+ transport options for cost, durability, and sustainability
- Built a multi-criteria decision model in Excel to compare methods and recommended a drone prototype that optimized range, payload, and maintenance efficiency

SKILLS

Languages: SQL, Python, JavaScript (HTML/CSS)

Tools: Tableau, Excel (Pivot Tables, VBA), Figma, MATLAB, VS Code

Platforms: AWS (Lambda, S3, API Gateway, EC2, CloudFront), Microsoft 365, Google Workspace