Jillian E. Smyles

EDUCATION

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA Bachelor of Business Administration Graduation: May 2027 Major: MIS | GPA: 3.94 Honors: University Honors Program, Fox Honors Program Awards: Founder's Scholar Scholarship, Dean's List: Fall 2023, Spring 2024 Selected Courses: Leadership & Organizational Management, Legal and Ethical Reasoning, Data Visualization, Statistical Business Analytics, Economics, MIS, Accounting

ACTIVITIES

Member, Temple Diamond Marching Band Member, Business Honors Students Association Secretary, Data Analytics Club

August 2023 - Present August 2023 - Present April 2024 - Present

PROJECTS

Business Consultation, Ldrshp. & Org. Mgmt.

- September 2023 December 2023 Developed a plan to enhance Playfly Sport's social media presence on LinkedIn and Instagram as a sports marketing agency
- Collaborated with company employees to learn about company values and business challenges
- Recommended social media posts to generate more interest in the company

EXPERIENCE

MANAGEMENT INFORMATION SYSTEMS DEP., Philadelphia, PA August 2024 - Present Teaching Assistant, Data Visualization

- Assist students with learning how to apply different datasets to Tableau •
- Aid professor with grading and critiquing data visualizations
- Field questions during class to ensure uninterrupted flow of lectures and activities

FINE WINE AND GOOD SPIRITS, Malvern, PA

Customer Service Associate

- Performed customer service for a chain liquor store, serving 100+ shoppers daily
- Managed cash and credit card payments for general and licensee transactions •
- Addressed customer inquiries regarding products and services to create a more enjoyable shopping • experience
- Assisted with training new employees on transaction procedures and company policies

SKILLS

Software: Microsoft Excel, Tableau, Python, Google Analytics Languages: Basic Proficiency in German

May 2024 - August 2024