

# John Nguyen

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## EDUCATION

Temple University – Fox School of Business, Philadelphia, PA

### ***Bachelor of Business Administration***

May 2028

Major: Finance & MIS | Minor: Economics | GPA: 3.91

## HONORS AND AWARDS

Honors: University Honors Program, Fox Honors Program

Awards: Akanksha and Munish Kalra Scholarship, Provost Scholarship

Dean's List: Fall 2024 – Fall 2025

## EXTRACURRICULAR EXPERIENCE

**Member, AIS**, Temple University

January 2026 – Present

**Member, Ascend**, Temple University

September 2025 – Present

**Mentor, Temple Peer Mentor**, Temple University

August 2025 – Present

## EXPERIENCE

**Resnick Academic Support Center**, Temple University, Philadelphia, PA

August 2025 – Present

### **Tutor**

- Provide 1-on-1 tutoring in Statistics, Microeconomics and Macroeconomics to Division I student-athletes
- Coordinate tutoring schedules for 10+ student-athletes, remaining flexible to accommodate unpredictable athletic and academic demands.
- Applied targeted tutoring strategies, resulted in 85% of tutees reporting final grades of A- or higher in tutored courses.

**Bakewithmii LLC**, King of Prussia, PA

August 2025 – Present

### **Operations & Sales Associate**

- Generated \$800–\$2000 in revenue per pop-up session through accurate transaction handling using POS system and customer engagement.
- Worked with teams to plan supplies and manage event setup to maintain smooth, fast-paced operations while serving 50–80 customers per hour.
- Analyzed POS sales data after each pop-up and tracked sales in Excel to identify top-selling products and total revenue per event.

## PROJECT EXPERIENCE

**New Shoes Simulation**

September 2025 – December 2025

**Team Leader, Honors Marketing Management**, Temple University

- Led a team of five in managing pricing, advertising budgets, and distribution strategy for a simulated footwear firm.
- Analyzed market data to allocate resources efficiently and improve market share.
- Presented strategy decisions supported by financial and consumer insights.

## CERTIFICATIONS

**The Seal of Biliteracy**, School District of Philadelphia

December 2023

**AI Literacy for the Real World**, Handshake AI Fellowship Program

October 2025

**Google Analytics Certification**, Google (GA4)

January 2026

## SKILLS

Software: Microsoft Office Suite, Google Office Suite, Canva.

Languages: Native proficiency in Vietnamese

