

Jonathan Chen

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EDUCATION

TEMPLE UNIVERSITY, FOX SCHOOL OF BUSINESS, Philadelphia, PA

Bachelor of Business Administration

Graduation: May 2026

Major: Management Information Systems | **GPA:** 3.20

Awards: Diamond Scholarship, Class of 2022 Award

Relevant Coursework: Financial and Managerial Accounting, Digital Systems, Web Application Development, Data Analytics, Quantitative Methods for Business, Statistical Business Analytics, Data Science

EXPERIENCE

Crystal Springs Family Waterpark, East Brunswick, NJ

May 2023-September 2023

Lifeguard Shift Director

- Supervised a team of 20 lifeguards, assigning duties and ensuring adequate coverage for all areas of facility
- Conducted performance evaluations and offered feedback to lifeguards to promote growth and development
- Delivered remarkable customer service, addressing inquiries, and assisting patrons with any concerns or requests

Crystal Springs Family Waterpark, East Brunswick, NJ

May 2021-August 2022

Swim Team Coach

- Led a team of 40 swimmers, focusing on individualized coaching to maximize performance and improvement
- Supplied individualized feedback to swimmers to help overcome challenges and achieve personal goals
- Coordinated with parents and volunteers to facilitate swim meets, travel arrangements and team activities
- Developed effective training plans and drills for swim practices, focusing on stroke technique and race strategies

Church in Franklin, East Brunswick, NJ

June 2017-present

Assistant Secretary

- Facilitated weekly youth group meetings for children aged 5-12, incorporating interactive discussions, team-building activities, and service projects to promote spiritual growth and community engagement among the youth
- Developed and implemented creative teaching strategies to cater to diverse learning styles and engage children in active participation and reflection
- Provided mentorship and pastoral care to youth members, offering guidance on personal and spiritual challenges, and serving as a positive role model and confidant

LEADERSHIP AND PROJECTS

Temple Vietnamese Students Association, Philadelphia, PA

March 2023-Present

Public Relations Chair

- Manage all social media platforms, including Instagram, Facebook, and TikTok, ensuring consistent branding and messaging
- Coordinate digital and in-person marketing initiatives to increase Instagram following by 30% and community engagement by 40%
- Design promotional social media content using Canva to increase event attendance and involve the school community

ACTIVITIES:

Temple Club Swim Team

September 2022-September 2023

Temple Club Badminton

February 2023- Present

Temple Association for Information Systems

January 2024- Present

SKILLS AND INTERESTS

Technical: Proficient in Microsoft Office (Excel, PowerPoint), HTML, JavaScript, CSS, Adobe Photoshop

Languages: Native fluency in Chinese, working proficiency in Spanish (NJ State Seal of Biliteracy)

Interests: Badminton, Swimming, Billiards, Biking, Hiking