

Joseph E. McCracken

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EDUCATION

Temple University – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

Graduation Date: May 2027

Major: Management Information Systems & Economics | GPA: 3.77

HONORS AND AWARDS

Honors: University Honors Program, Fox Honors Program

Dean's List: Spring 2025

ACTIVITIES

Association for Information Systems: Chair of External Events

May 2025 – Present

Temple University Diamond Marching Band: Equipment Manager

April 2025 - Present

EXPERIENCE

Walmart Incorporated; Bechtelsville, PA

July 2024 – May 2025

Stocking Associate

- Maintained and organized grocery shelves in a high-traffic retail environment.
- Delivered customer service by locating products and answering questions.
- Collaborated with associates to effectively complete daily tasks.

Walmart Incorporated; Bechtelsville, PA

May 2025 - Present

Seasonal Associate

- Assisted customers with locating merchandise and loading heavy items into their vehicles.
- Maintained the appearance of the seasonal department to enhance store presentation.
- Optimized space utilization by organizing overstock items and backrooms storage.

PROJECT EXPERIENCE

Build a Business Case Project

October 2024 – November 2024

Position Title: Team Member

- Organized with a team to create a professional presentation about a musical artist.
- Researched and created potential revenue streams.
- Presented slides that effectively showcased researched information.

SKILLS

Software: Word, Excel, HTML, SQL, Python, Canva