

Jeric C. Pena

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EDUCATION

Temple University – Fox School of Business, Philadelphia, PA

Bachelors of Business Administration

May 2028

Major: Management of Information Systems

EXTRACURRICULAR EXPERIENCE

Member, Association for Information Systems

September 2024 – Present

Member, Association of Latino Professionals for America

September 2024 – Present

Member, Temple Data Analytics Club

September 2024 – Present

Member, National Honors Society

September 2022 – June 2024

EXPERIENCE

Hunnas

February 2023 – Present

Co-Owner/Founder

- Developed and launched a personal clothing brand named 'Hunnas', overseeing all aspects of business operations
- Managed social media and e-commerce platforms to increase brand visibility and sales.
- Built and maintained relationships with suppliers, manufacturers, and customers.
- Designed all clothes on Adobe Illustrator and Procreate

Giant Food Stores, Hazleton Pa

June 2024 – August 2024

Produce Associate

- Organized and maintained produce displays, ensuring freshness and quality for a regional grocery chain serving thousands of customers daily across multiple locations.
- Assisted customers with product inquiries, providing recommendations and guidance on seasonal items, organic options, and preparation tips
- Monitored inventory levels, maintained and improved sales through accurate stock management

SKILLS

Languages: Advanced in Spanish