

John Zuidema

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2024
Major: Management Information Systems
Overall GPA: 2.91, Major GPA: 3.2

SELECTED COURSES:

Data and Analytics, Web and Application Development, Data Science, Cloud Architecture

INFORMATION TECHNOLOGY SKILLS:

Web Development: HTML, JavaScript
Database Management: SQL plus, SQL
Project Management: Microsoft Project, Microsoft Office

EXPERIENCE: TEMPLE MEN'S SOCCER, Philadelphia, PA May 2021 - Present
Volunteer Performance Analyst

- Advised the coaching staff of a Division I program on thoughts surrounding various functions of a soccer team such as scouting or load management.
- Oversaw the use of Catapult within the team by coordinating player use, running the program during training sessions and matches, and delivering presentations on the data.

11TEGEN11, Remote May 2021 - Present
Video Scout

- Delivered reports on various players across the world to a club which regularly competes in European competitions and spent over \$30,000,000 in the most recent transfer window.
- Reviewed footage on players they were interested in signing and delivered personal thoughts in a report format. These reports resulted in multiple signings by the end of the summer.

Philadelphia Union Academy, Wayne, PA December 2020 – March 2021
Intern

- Received the opportunity to learn from a renowned MLS academy which has earned the club millions of dollars in player sales, specifically with the Under-17's team, the second oldest age group.
- Gained insight into the ways in which analysis software such as Spiideo or OpenField can be used to create actionable insights for a coaching staff.

SKILLS & LANGUAGES:

- First Aid/CPR certified, Summer 2022
- Football Analysis Software: Spiideo, Catapult, Hudl, Openfield