

# Kate M Montgomery

Philadelphia | Pennsylvania | [katemontgomery@temple.edu](mailto:katemontgomery@temple.edu)

## EDUCATION

Temple University – Fox School of Business, Philadelphia, PA

**Bachelor of Business Administration**

May 2028

Majors: Marketing & Management Information Systems | GPA: 3.68

## AWARDS

Awards: FSBM Endowed Scholarship, Fall 2024 – Spring 2028

## EXTRACURRICULAR EXPERIENCE

**Director of Marketing**, Fashion and Business Student Professional Organization August 2025 – Present

- Led marketing strategy and execution for 20+ person team, driving engagement and visibility for student-run events and partnerships.
- Managed end-to-end campaign development including brand positioning, sponsorship outreach, and performance tracking.
- Built cross-channel marketing assets (Canva, email campaigns, event forms) to support recruitment, fundraising, and corporate collaborations.
- Oversaw analytics reporting and optimized campaigns based on performance metrics.

**General Body Member**, AIS Student Professional Organization.

August 2025 – Present

## PROFESSIONAL EXPERIENCE

August 2025-Present

eAI | AI Driven Startup Internship, Remote

**Marketing & Business Development**

- Support the sales pipeline through lead generation, outreach, and client follow-ups.
- Assist with product demos and presentations, helping communicate eAI's AI-driven solutions to clients.
- Research market trends and client needs to support business development strategies.
- Collaborate with the team to translate technical features into clear business value for prospects.

F1 Arcade, Philadelphia, PA

August 2025 – Present

**Server**

- Delivered guest experiences in a fast-paced, high-volume entertainment venue that combines dining with interactive gaming.
- Partnered with bartenders, hosts, and event managers to coordinate corporate events and group bookings.
- Managed tables in a 350+ guest capacity environment, balancing accurate speed and personalized service.
- Resolved guest concerns with professionalism, enhancing repeat business while maintaining brand reputation.

## PROJECT EXPERIENCE

New York Fashion Week, The Global Collective

February 2025

**Marketing & Partnership Team**

- Partnered with designer, PR teams, and media outlets to expand brand visibility.
- Enhanced event impact by aligning influencer collaborations and media exposure.
- Supported partnership value through tracking engagement and post-event reporting.

Philadelphia Fashion Week, PFW

**Event Marketing & Operation Team**

February 2025

- Assisted with runaway event logistics while ensuring sponsor visibility and guest experience.
- Collected audience and attendee insights to support future sales and partnership strategies.
- Built professional relationships with collaborators, helping expand reach and recognition.

## CERTIFICATIONS

**RAMP Server/Seller Training**, Pennsylvania Liquor Control Board

January 2025

**SKILLS** – Technology & Design Tools: Canva, Microsoft Excel