

# Kate M Montgomery

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## EDUCATION

Temple University – Fox School of Business, Philadelphia, PA

**Bachelor of Business Administration**

May 2028

Majors: Marketing & Management Information Systems | GPA: 3.68

## AWARDS

Awards: FSBM Endowed Scholarship, Fall 2024 – Spring 2028

## EXTRACURRICULAR EXPERIENCE

**Director of Marketing**, Fashion and Business Student Professional Organization August 2025 – Present

- Led marketing strategy and execution for 20+ person team, driving engagement and visibility for student-run events and partnerships.
- Managed end-to-end campaign development including brand positioning, sponsorship outreach, and performance tracking.
- Built cross-channel marketing assets (Canva, email campaigns, event forms) to support recruitment, fundraising, and corporate collaborations.
- Oversaw analytics reporting and optimized campaigns based on performance metrics.

**General Body Member**, AIS Student Professional Organization.

August 2025 – Present

## PROFESSIONAL EXPERIENCE

F1 Arcade, Philadelphia, PA

August 2025 – Present

### Server

- Delivered guest experiences in a fast-paced, high-volume entertainment venue that combines dining with interactive gaming.
- Partnered with bartenders, hosts, and event managers to coordinate corporate events and group bookings.
- Managed tables in a 350+ guest capacity environment, balancing accurate speed and personalized service.
- Resolved guest concerns with professionalism, enhancing repeat business while maintaining brand reputation.

The Blue-Sky Tavern, Etters, PA

March 2025 – Present

### Bartender (Seasonal)

- Expertly craft and serve a range of cocktails, beers, and spirits with precision, speed, and consistency during high-volume shifts.
- Foster a welcoming, loyal customer base through authentic conversation and upbeat, personalized service.
- Manage fast-paced environments by maintaining an organized bar, accurate tabs, clean, and fully stocked stations.
- Partner closely with servers and kitchen staff to ensure seamless operations, and efficient communication.

## PROJECT EXPERIENCE

New York Fashion Week, The Global Collective

February 2025

### Marketing & Partnership Team

- Partnered with designer, PR teams, and media outlets to expand brand visibility.
- Enhanced event impact by aligning influencer collaborations and media exposure.
- Supported partnership value through tracking engagement and post-event reporting.

### Event Marketing & Operation Team

February 2025

- Assisted with runaway event logistics while ensuring sponsor visibility and guest experience.
- Collected audience and attendee insights to support future sales and partnership strategies.
- Built professional relationships with collaborators, helping expand reach and recognition.

## CERTIFICATIONS

**RAMP Server/Seller Training**, Pennsylvania Liquor Control Board

January 2025

**SKILLS** – Technology & Design Tools: Canva, Microsoft Excel

