

Keith C. Robinson

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Management Information Systems, Graduation: June 2021
Major: Management Information Systems
GPA: 3.28

Relevant Courses:

| | |
|--------------------------------------|-------------------------------------|
| Cloud Architecture | Introduction to Problem Solving and |
| User Experience Design | Programming in Python |
| Data-Centric Application Development | Data Analytics |
| Integrative Business Applications | |

TECHNICAL PROJECTS:

Entertainment App

- An application that allows the user to search for a movie or tv show and see where they can watch it. This app utilized React, CSS modules, and the Utealy API.

Web Scraper

- A script to scrape data from the basketball reference website and save the data into a CSV file. This script was written in python using urllib. request module and the BeautifulSoup library.

TECHNICAL SKILLS:

Languages: HTML, CSS, JavaScript, Python

Technologies: React, Node.js, Bootstrap, Git, GitHub, Visual Studio Code, jQuery

Database Management: MySQL, MongoDB

EXPERIENCE:

THE GIANT COMPANY, Carlisle, PA

July 2020-August 2020

eCommerce Merchandising Intern

- Conducted research on competitors online shopping and delivery processes, website usability, weekly ads, and loyalty programs
- Increased efficiency and usability by assisting the team through cleaning pricing data
- Attended and participated in weekly meetings with both the merchandising and eCommerce teams

TARGET, Lititz, PA

July 2018 - Present

Retail, Flexible Fulfillment Team Member

- Pick 800+ customer orders daily for shipment, ensuring that the correct number and type of product is loaded and shipped
- Ensure superior customer experience by addressing customers concerns and resolving problems promptly

ACTIVITIES & AWARDS

Member, Association of Information Systems, 2019-Present

Member, Alliance for Minority Participation in STEM, 2019-Present

Volunteer, Race Against Racism, 2018