

**EDUCATION:**

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

***Bachelor of Business Administration, Graduation: May 2015******Major: Marketing / Minor: Management Information Systems*****ACTIVITIES & AWARDS:**

- Intern, Marketing Queen, January 2014- Present
- Intern, Jewish Heritage Program, January 2014- Present
- Group Leader, Creation of The Girls Group: Jewish Connection, Temple Hillel, January 2014-Present
- Member, Phi Sigma Sigma Sorority, Temple University, October 2011- Present
- Secretary, Temple University Club Tennis, September 2008- Present
- Volunteer, Arthur Ashe Youth Tennis & Education, September 2008- August 2011
- Tennis Instructor, Radnor Valley Country Club, May 201- August 2011
- Most Outstanding Segment Award, KYW News Radio News Studies Program, May 2010- August 2010

**EXPERIENCE:**

COMCAST SPORTSNET/ NBC UNIVERSAL, Philadelphia, PA

August 2013-Present

**Intern, Marketing Department**

- Worked in a division with 5 team members and 2 additional interns, assisting with event marketing and Philadelphia sporting events at the Wells Fargo Center.
- Monitored social networking sites, logged production orders.
- Brainstormed program ideas; assisted with the Rocky on Broadway marketing ideas, including production shoots, marketing strategies and creating press releases.
- Created a Coors Light Presentation using PowerPoint and Adobe Illustrator for the department.

CLEAR CHANNEL MEDIA AND ENTERTAINMENT, Bala Cynwyd, PA

May 2013-August 2013

**Intern, Web and Sales**

- Rotated in various departments such as; sales, web, digital, promotions and production for the radio stations.
- Edited and dubbed radio commercials, posted videos and photos of performances and events.
- Created a Radio 104.5 PowerPoint by using Adobe Photoshop to promote the free concert and The Summer Block Party at The Piazza.

WHIP STUDENT RADIO, Philadelphia, PA

August 2012-May 2013

**Account Manager, Sales**

- Sold advertisements to be aired on the radio through i-Heart Radio and making commission from sales.

KYW NEWS RADIO NEWS STUDIES PROGRAM, Philadelphia, PA

May 2010-August 2010

**Intern, News Studies Program**

- Observed the different aspects of radio and television production.
- Prepared a thirty-second segment, which was aired on the radio.

**SKILLS:**

- Networking, Microsoft, Excel, PowerPoint, Adobe Photoshop, Video, Outlook, Graphic Design, Online and Social Media Advertising and Marketing, Production, Dubbing, and Editing