#### **Kerrianne Koenig**

Oueens, NY

#### EDUCATION:

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA Bachelor of Business Administration, Graduation: May 2023 Major: Management Information Systems Minor: Supply Chain Management GPA: 3.99 | Business Honors Program | University Honors Program Dean's List, Fall 2019, Spring 2020, Fall 2020, Spring 2021 Selected Courses: Cloud Architecture, UX Design, Web Application Development, Data and Analytics, Data Science, Honors Management Information Systems, Honors Quantitative Methods for Business III, Honors Financial Accounting

### **ACTIVITIES & AWARDS:**

Information Technology Assistant, August 2021 - present Member of the Month, Association for Information Systems, February 2021 Mentor, Business Honors Student Association Mentorship Program, Summer 2020 - present Recipient, Dean's Scholarship, Fall 2019 - present Recipient, Goldfield Business Scholarship, Fall 2019 - present

### **EXPERIENCE:**

BROADRIDGE FINANCIAL SERVIVES, New York, New York **Private Market Hub Intern** 

- Worked with developers to test completed code in a QA environment for new blockchain private equity software •
- Collaborated with 6 interns on an 8-week BPO evaluation and presented recommendations to management •
- Participated in daily business development calls with 5-20 international team members and external partners •
- Utilized Excel to build out 5 spreadsheets improving QA testing productivity by 90% •

### TEMPLE UNIVERSITY, Philadelphia, PA

Fundraising Director, Fundraising Associate, Fox Business Honors Student Association December 2019 – present

- Organize fundraising events and sales earning over \$600 in profit in one semester to support 50+ honors students •
- Promoted from associate to director after one year due to strong work ethic and ability to plan and execute projects •
- Collaborate with a team of 12 officers to conceptualize new ideas and coordinate monthly calendar activities •
- Represent organization when communicating with professionals over the phone, by email, or in person •

## Chair of Community Learning, Fox Association for Information Systems

- Work with board of 17 members to facilitate and promote the MIS department's professional events and speakers •
- Manage team of 5 volunteers leading a bi-weekly coding club for 10-20 middle school students •
- Create lesson plans and activities, coordinate club logistics and expectations with the school's afterschool director

## Student Athlete Academic Tutor, Resnick Activity Center

- August 2020 June 2021 Met one-on-one with 5 student athletes weekly to provide academic assistance in Quantitative Methods for Business, • Statistics, Human Resource Management, and Microeconomics for campus tutoring center via Zoom
- Implemented study activities tailored to each student's diverse educational needs to promote an advanced • comprehension of coursework and improvement of grades

# PATHFINDER COUNTRY DAY CAMP, Montauk, NY

### **Social Media Manager**

- Managed the camp's social media, increased page engagement and number of Instagram followers by over 100%
- Created daily reminders on Instagram story, posted activities and events promoting camp brand

## SKILLS:

- Proficient in Salesforce, MySQL Workbench, WordPress, Microsoft Excel, Word, PowerPoint, AWS •
- Familiar with JavaScript, HTML, Tableau Desktop, R Studio, Mongo DB, JIRA

July 2021 - August 2021

June 2021 – present

646 659 3939

June 2020 – June 2021