**Karina Martoncik** karina.martoncik@temple.edu

*Philadelphia | PA | 19115 |*

**EDUCATION**

**Temple University – Fox School of Business**, Philadelphia, PA

*Bachelor of Business Administration*Graduation: May 2026

**Major**: Management Information Systems | **GPA**: 3.21

**Awards**: Conwell Scholarship

**Selected Courses**: Digital Systems, Data and Analytics, Marketing Management, Financial and Managerial Accounting for Decision Making, Turning Numbers into Knowledge: Visualizing Data

**ACTIVITIES**

**Member**, Temple BMO August 2022 – May 2023

**Member**, Temple AIS January 2024 – Present

**TECHNICAL SKILLS**

Web Development: HTML, JavaScript, CSS, Python

Project Management: Microsoft Project, Microsoft Office

**EXPERIENCE**

Macy’s, Philadelphia, PA August 2022 – Present

***Sales Associate***

* Proactively engaged with customers on a daily basis, providing exceptional service and in-depth product knowledge to ensure a positive shopping experience.
* Efficiently processed POS transactions, demonstrating accuracy and attention to detail in handling cash, credit card, and check payments.
* Contributed to the visual appeal of the store by consistently organizing racks and shelves, ensuring merchandise displays were pleasing and aligned with Macy’s branding standards.
* Demonstrated consistent excellence in meeting individual sales goals and metrics.

The UPS Store, Philadelphia, PA January 2022 – May 2022

***Sales Associate***

* Fostered daily client transactions with a focus on understanding customer’s shipping needs, providing personalized solutions, and ensuring a positive customer experience.
* Handled packages, overseeing the processing of shipments to ensure accuracy.
* Successfully elevated sales revenue by offering additional product features and enhancements.

**SKILLS**

Languages: Native Proficiency in Russian | Professional Proficiency in Ukrainian

Certifications: HTML Essential Training Certificate