

Karina Martoncik

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Philadelphia | PA | 19115 |

EDUCATION

Temple University – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

Graduation: May 2026

Major: Management Information Systems | **GPA:** 3.21

Awards: Conwell Scholarship

Selected Courses: Digital Systems, Data and Analytics, Marketing Management, Financial and Managerial Accounting for Decision Making, Turning Numbers into Knowledge: Visualizing Data

ACTIVITIES

Member, Temple BMO

August 2022 – May 2023

Member, Temple AIS

January 2024 – Present

TECHNICAL SKILLS

Web Development: HTML, JavaScript, CSS, Python

Project Management: Microsoft Project, Microsoft Office

EXPERIENCE

Macy's, Philadelphia, PA

August 2022 – Present

Sales Associate

- Proactively engaged with customers on a daily basis, providing exceptional service and in-depth product knowledge to ensure a positive shopping experience.
- Efficiently processed POS transactions, demonstrating accuracy and attention to detail in handling cash, credit card, and check payments.
- Contributed to the visual appeal of the store by consistently organizing racks and shelves, ensuring merchandise displays were pleasing and aligned with Macy's branding standards.
- Demonstrated consistent excellence in meeting individual sales goals and metrics.

The UPS Store, Philadelphia, PA

January 2022 – May 2022

Sales Associate

- Fostered daily client transactions with a focus on understanding customer's shipping needs, providing personalized solutions, and ensuring a positive customer experience.
- Handled packages, overseeing the processing of shipments to ensure accuracy.
- Successfully elevated sales revenue by offering additional product features and enhancements.

SKILLS

Languages: Native Proficiency in Russian | Professional Proficiency in Ukrainian

Certifications: HTML Essential Training Certificate