

Luis Marrero

luis.marrero0001@temple.edu

| Philadelphia | PA | 19121 |

EDUCATION

TEMPLE UNIVERSITY- Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

Graduation: January 2025

Major: Management Information Systems

Selected Courses: Data Science, Marketing Management, Digital Systems, Leadership and Organizational Management, Statistical Business Analytics, Legal and Ethical Reasoning

EXPERIENCE

GOODWILL, Shillington, PA

April 2022 - August 2022

Wares Processor

- Analyzed 300+ items daily and created prices for products to sell based on the product's effectiveness to be sold.
- Developed 1-2 different merchandise layouts monthly in a large warehouse store where products were being sold based on customer interactions.
- Developed extensive product knowledge.

GOODWILL, Shillington, PA

August 2017 - August 2021

Sales Associate

- Provided customer service, sales support, and cash handling for a large national nonprofit retailer of home goods and clothing ranking number 1 in sales for its location in Berks County.
- Conducted inventory management on 100+ products daily by issuing security labels to prevent theft and monitoring product sales.
- Collaborated with 5-6 sales associates per shift to meet monthly customer donation goals of \$100 each.
- Managed a team of associates who created visual displays for company advertising resulting in winning best production for an image displayed for the company's sales state-wide.

SKILLS

Software: Microsoft Word, Excel, PowerPoint