

Lingesh Nagarajan

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EDUCATION

Temple University – Fox School of Business and Management | Philadelphia, PA

Bachelor of Business Administration | Spring 2028

- **Major:** Management Information Systems and Finance
- **Honors:** Founders Scholar, FSBM scholar
- **Relevant Coursework:** MIS 2101 / Microeconomics 1102
- **Organizations:** Delta Sigma Iota Fraternity Inc. / Temple Association for Information Systems / Temple Association for Computer Machinery

WORK EXPERIENCE

EV Recruitment | Philadelphia, PA

Market Research Analyst Intern | February 2025-Present

- Applied advanced data entry techniques to accurately manage and maintain comprehensive client databases, ensuring data integrity and supporting informed decision-making processes.
- Leveraged CRM platforms such as HubSpot to identify and target potential clients, implementing strategic outreach initiatives that enhanced client acquisition and strengthened professional relationships.
- Conducted high-volume cold calls to prospective clients, presenting the company's value proposition and fostering interest in services while facilitating seamless recruitment efforts.

Temple University | Philadelphia, PA

Economics Research Intern for Dr. Youngjin Choi | January 2025-Present

- Investigating the impact of the 2008 stock market crash on housing markets, financial performance, and institutional stability, and comparing it to the effects of the COVID-19 economic crisis.
- Collecting and analyzing financial data from major indices, including the Dow Jones Industrial Average, S&P 500, and NASDAQ-100, as well as key metrics such as the federal funds rate and mortgage rates.
- Exploring the broader implications of these crises on market resilience and institutional frameworks to inform economic policy discussions.
- Extracted, cleaned, and analyzed large datasets from Excel using Python libraries such as Pandas and MATLAB, creating seven detailed graphs to visualize key trends and support data-driven decision-making.

LEADERSHIP & ACTIVITIES

Delta Sigma Iota Fraternity Inc. | Philadelphia, PA

Rush Chair | December 2024-Present

- Spearheaded strategic recruitment initiatives, increasing fraternity membership by 40%. Organized innovative rush events, creating a welcoming and inclusive environment.
- Collaborated with chapter leadership to optimize recruitment strategies and maintain a strong sense of brotherhood among current and prospective members.

Temple University Association for Information Systems | Philadelphia, PA

Active Member | September 2024-Present

- Collaborated effectively within diverse teams during challenging case competitions, leveraging individual strengths to analyze complex business problems and develop innovative, data-driven solutions that led to stronger outcomes.
- Utilized Microsoft Power Apps and other platforms to design and implement innovative business applications that enhance data management and support informed decision-making through an intuitive and user-friendly interface.

Temple University Association for Computer Machinery | Philadelphia, PA

Active Member | September 2024-Present

- Enhanced Computer Information Systems skills through active participation in hackathons and collaborative projects, fostering teamwork and innovation while effectively solving real-world technical challenges and developing solutions.
- Gained valuable insights on internships and career opportunities by attending engaging speaker series featuring experienced professionals from Fortune 500 companies, enhancing my understanding of industry expectations.

SKILLS & INTERESTS

Languages: Fluent in Tamil; Conversational Proficiency in French

Technical Skills: Microsoft Word, Excel, PowerPoint, Power Apps

Interests: Football, Weightlifting, Basketball, Cars, Stock Market