# Graduation: December 2025 Graduation: December 2023 January 2024 – Present January 2024 – Present January 2022 – Present July 2021 – Present Produced high quality video content contributing to the social media presence and engaging an audience of 10 million Instagram followers Demonstrated proficiency in video production, camera operation, lighting, and audio recording, ensuring the delivery of visually appealing and professional content Collaborated closely with Overtime Sports Media team members to plan and execute video shoots, aligning content with the company's marketing objectives E-COMMERCE RESELLER/ WHOLESALE DISTRIBUTOR, King of Prussia, PA March 2021 – Present

- Generated \$150,000+ in sales revenue in two years, showcasing effective business development and sales strategies
- Earned a 30% profit margin, demonstrating strong financial acumen and the skills to optimize operational efficiency
- Conducted thorough market research to identify emerging trends and capitalize on market opportunities, • leading to well-informed product selection and strategic decision making

#### CLAIRMONT PACIELLO & CO., P.C., King of Prussia, PA

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Tax Season Intern
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- Assisted with the preparation of 7000+ US Federal, State, & Local income tax returns •
- Collaborated with tax, business, and accounting personnel to obtain and analyze data needed for tax compliance

#### NEWELL LANDSCAPING LLC, Wayne, PA

- Landscaper
- Demonstrated adaptability when encountering unexpected challenges on job sites, creating innovative solutions to keep projects on track
- Planned and executed landscaping projects, considering clients preferences, site conditions, and budget constraints
- Collaborated closely with a team of 5+ landscapers, delegating tasks among the group

### Lukas Kim

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#### **EDUCATION**

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA Bachelor of Business Administration Major: Finance | Management Information Systems MONTGOMERY COUNTY COMMUNITY COLLEGE – Blue Bell, PA Associate of Business Administration | GPA: 3.7 Awards: Magna Cum Laude

#### **ACTIVITIES**

Member, Temple Finance Association Member, Association for Information Systems Member, Phi Theta Kappa

#### **TECHNICAL SKILLS**

Analysis: Salesforce, Tableau; Project Management: Microsoft Excel, Microsoft Word, Microsoft PowerPoint

#### **EXPERIENCE**

OVERTIME SPORTS MEDIA COMPANY, Philadelphia, PA Freelance Videographer

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## Entrepreneur

January 2023 - May 2023

May 2022 – August 2022