Madison Romero

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2027
Major: Finance, Management Information Systems
Overall GPA: 3.7, Major GPA: 3.73 | Dean's List: Fall 2024

SELECTED COURSES:
Honors Digital Systems, Honors Operations Management, Honors Financial and Managerial Accounting, Honors Financial Management.

ACTIVITIES AND AWARDS:
- Director of STAR, Business Management Organization, 2025 – present
- Director of Finance, Dare2Dance,2025- Present
- Member, Temple Finance Association 2024-Present

INFORMATION SYSTEMS PROJECTS:
- Researched blockchain technology as the foundation of cryptocurrency, emphasizing transaction transparency, data integrity, and decentralization.
- Explored Central Bank Digital Currencies (CBDCs) and performed SWOT analysis to assess potential impacts on global finance.

INFORMATION TECHNOLOGY SKILLS:

Project Management: Microsoft Project, Microsoft Office

EXPERIENCE: ALO, King of Prussia   February 2025 – Present
Sales and Services Associate
- Monitored and analyzed sales performance against numerical and stretch goals using Tableau and Shopify to ensure alignment with financial objectives.
- Provided sales and service support to customers, enhancing client experience and contributing to revenue growth.

MADEWELL, King of Prussia, PA   July 2024, February 2025
Sales Associate & Greeter
- Achieved Q4 MVP, averaging 5.05 units per transaction, demonstrating strong performance and customer engagement.
- Collaborated effectively with team members across various tasks to ensure smooth operations.

EVERLANE , King of Prussia, PA   July 2023, February August 2024
Sales Associate & Greeter
- Educated customers on sustainable fashion practices and product benefits, fostering stronger brand connections and increasing repeat engagement.

SKILLS & LANGUAGES:
- Spanish – Native Proficiency
- Software: Bloomberg, Microsoft Excel, Word, PowerPoint