

# Meghan I. Gemelli

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## EDUCATION

**TEMPLE UNIVERSITY – Fox School of Business**, Philadelphia, PA

*Bachelor of Business Administration*

Graduation: May 2024

**Major:** Finance & Management Information Systems | GPA: 3.38

**Selected Courses:** Intermediate Corporate Finance | Financial Management | Managerial Accounting | Operations Management | Security Analysis and Portfolio Management | Data & Analytics

## ACTIVITIES

**Student Member**, The American Finance Association

January 2023 – Present

## AWARDS & CERTIFICATES

- Google Project Management Certificate, January 2023

## EXPERIENCE

**RED DOOR COFFEE ROASTER**, Quakertown, PA

August 2020 – January 2022

*Social Media Manager*

- Managed social media marketing through Facebook and Instagram for a family owned café specializing in premium quality coffee.
- Optimized sales by continuously uploading content to the company's social media, and increased the company's network following.
- Improved overall customer satisfaction by keeping them informed of our newest products. Photographed and edited images using Adobe Photoshop to improve the quality of the company's images being produced.

## SKILLS

**Software:** Microsoft Word, Excel, PowerPoint, Salesforce, Google Ads, JavaScript, Adobe Photoshop, QuickBooks, Tableau