

EDUCATION

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

Graduation: May 2025

Major: Management Information Systems | GPA: 3.60

Awards: Temple University Academic Scholarship, Rosenfeld Term Scholarship, McElroy, David E and Suzanne R. Scholarship, Richard J., and Maureen Brennen Scholarship

EXPERIENCE

EASY ACCESS UNDERWEAR, Philadelphia, PA

October 2023 – Present

Product Marketing Ambassador

- Conduct market research to understand customer needs and preferences, providing valuable insights for product development and marketing strategies.
- Creating engaging marketing content, including blogs, training materials, to educate and inform various audiences about the product's features and benefits.

THE PHILADELPHIA BEAUTY BIRDS, Philadelphia, PA

August 2023 – Present

DEI Officer

- Developed and implemented diversity, equity, and inclusion surveys for a student run skincare company serving low socioeconomic students.
- Implemented surveys and reviewed results to measure and report on progress ensuring improvement within the organization.
- Conducted weekly product analysis to tailor selection to member's skin tone and individual requirements.

M-SALL AGENCY, Philadelphia, PA

August 2021– Present

Administrative Assistant

- Communicated effectively with customers regarding the organization's marketing initiatives and projects for a social media agency.
- Provided assistance during client photo shoots and promptly addressed their inquiries.
- Successfully introduced and promoted the business to diverse corporate entities and social media platforms.

THE BETTINGERS, Philadelphia, PA

July 2023– August 2023

Eligibility Specialist

- Initiated and dispatched missing information letters to new applicants for childcare in the Philadelphia area.
- Assembled application packet filled with the required employment information for parents or guardians.
- Managed and filed confidential information from various documents into the companies database.

SUMA HOMECARE, Delaware County, PA

July 2022– June 2023

Caregiver

- Provided support to 1 -2 elderly patients at home health care provider.
- Efficiently managed medication distributions, ran errands, and supervised daily activity.
- Punctually and safely transported patients to weekly doctor appointments.

VOLUNTEERING

Registration Assistant, American College of Veterinary Inter Medicine, June 2023

Professional Artist, Figure Fashions Show, January 2023

Sales Associate, SGDI Pop-Up Shops, December 2021

SKILLS

Software: Microsoft Word, Excel, PowerPoint, AutoCAD, Solidworks, HTML, Canva, Adobe, MySQL, Python, Instagram, Facebook, TikTok

Languages: French and Fula, Advanced

Certifications: Google Analytics for Beginners, Introduction to JavaScript